



**Meeting Location:**

**Visit Allen Conference Room**

**Marriott Dallas | Allen Hotel & Convention**

**Center**

**777 Watters Creek Boulevard, Allen, Texas 75013**

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**AGENDA**

**CONVENTION AND VISITORS BUREAU ADVISORY BOARD**

**Tuesday, April 21, 2026, 8:00 AM**

**1. Call to Order and Announce a Quorum is Present**

**2. Agenda Item**

- 2.1 Approve the minutes of the February 17, 2026 regular meeting.
- 2.2 Discuss Board Evaluation Form for submittal to the Council Nominating Committee.
- 2.3 Receive update on Allen's Parks and Recreation Department from Director Kate Meacham.
- 2.4 Director's Report.

**3. Items of Interest**

[Board announcements regarding local civic and charitable events, meetings, fundraisers, and awards.]

**4. Adjournment**

This notice was posted at Allen City Hall, 305 Century Parkway, Allen, Texas, at a place convenient and readily accessible to the public at all times, in accordance with state law.

Shelley B. George, City Secretary

The Marriott Dallas / Allen Hotel & Convention Center is wheelchair accessible. Access to the building and special parking are available in the parking garage adjacent to the building nearest the elevators of each floor. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 214.509.4105.

**Parking is complimentary** in the hotel's attached parking garage. Enter through the central doors, through the lobby, then exit the hotel's main entrance. The Visit Allen, Texas office entrance is on the right.

*Date Posted: April 14, 2026*