



Cultural Arts Commission Agenda

Wednesday, October 14, 2026, 5:30 PM

COUNCIL CHAMBERS

1 Civic Center Circle

Brea, California 92821

Erika Bernal, Chair **Ben Schultz**, Vice Chair

Robyn Price, Commissioner **Linda Shay**, Commissioner **Michael Tinio**, Commissioner

This agenda contains a brief general description of each item the Commission will consider. The Community Services Department has on file copies of written documentation relating to each item of business on this Agenda available for public inspection. Contact the Community Services Department at (714) 990-7738 or view the Agenda and related materials on the City's website at www.cityofbrea.gov Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Community Services Department at 1 Civic Center Circle, Brea, CA during normal business hours. Such documents may also be available on the City's website subject to staff's ability to post documents before the meeting.

Procedures for Addressing the Commission

The Commission encourages interested people to address this legislative body by making a brief presentation under Matters from the Audience. State Law prohibits the Commission from responding to or acting upon matters not listed on this agenda.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of your entire group. Commission rules prohibit clapping, booing or shouts of approval or disagreement from the audience. Please silence all cell phones and other electronic equipment while the Commission is in session. Thank you.

Written comments may be submitted in advance of the meeting by emailing carrieho@cityofbrea.gov Written comments received by 3 pm on the day of the meeting will be provided to the Commission, will be made available to the public at the meeting, and will be included in the official record of the meeting.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 990-7738. Notification 48 hours prior to the meeting will enable City staff to make reasonable arrangements to ensure accessibility. (28CFR 35.102.35.104 ADA Title II)

1. General Session

1.A. Call to Order

1.B. Pledge of Allegiance

1.C. Invocation

1.D. Matters from the Audience

2. Action

2.A. Approval of Minutes

– Approval of the September 9, 2026, Cultural Arts Commission Meeting minutes.

2.B. Adoption of Cultural Arts Commission Goals for 2027

– Adopt the 2027 Cultural Arts Commission goals matrix as presented.

3. Discussion

3.A. Gallery Update

- What Fearful Shadows Programming
- Upcoming Sculpture Inspections
- Made in California Call for Art Update

3.B. Curtis Theatre Update

- Assassins
- A Hollywood Horror Story
- OCoFoC Concert

3.C. Special Events Update

- Veterans Day
- Nutcracker Craft Boutique

4. Reports

4.A. Gallery Committee

4.B. Theatre Committee

4.C. Site Awareness Committee

4.D. Art in Public Places Committee

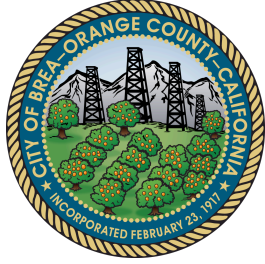
5. Informational

5.A. Information Memorandum

5.B. Commissioner Requests

6. Adjournment

Date Posted: October 7, 2026



CITY *of* BREA

Cultural Arts Commission Communication
October 14, 2026
Item No. 2A.

Approval of Minutes

TO	PREPARED BY
Chair and Members of the Cultural Arts Commission	Sean L. Matlock, Interim Community Services Director
DEPARTMENT HEAD APPROVAL	CITY MANAGER APPROVAL
Sean L. Matlock, Interim Community Services Director	Kristin Webster, City Manager

RECOMMENDATION

BACKGROUND/DISCUSSION

COMMISSION/COMMITTEE RECOMMENDATION

FISCAL IMPACT/SUMMARY

Attachments

[09-09-26_Draft_CAC_Minutes.pdf](#)

**** The following document is a draft of the minutes and the not the official approved minutes ****

Minutes for the Cultural Arts Commission

1 Civic Center Circle

Brea, California 92821

September 9, 2026

Roll Call: *(The following members were in attendance)*

- **Erika Bernal**, Chair - Cultural Arts Commission
- **Robyn Price**, Cultural Arts Commission
- **Linda Shay**, Cultural Arts Commissioner
- **Michael Tinio**, Cultural Arts Sommission

Absent:

- **Benjamin Schultz**, Vice Chair - Cultural Arts Commission

1. General Session

1.A. Call to Order

Chair Bernal called the meeting to order at 5:30 pm.

1.B. Pledge of Allegiance

Chair Bernal led the Pledge of Allegiance.

1.C. Invocation

Chair Bernal asked for a moment of silence and gratitude for the Brea Community.

1.D. Matters from the Audience

None.

2. Action

2.A. Approval of Minutes

Commissioner Shay made a motion to approve the minutes, seconded by Commissioner Price.

Motion passed 4-0-1

Ayes: Bernal, Price, Shay, Tinio

Nays: None

Absent: Schultz

3. Discussion

3.A. Introduction of the 2027 Cultural Arts Commission Goals

Community Services Manager Jenn Colacion led the discussion on Commission goals and explained staff would be back in October with accomplishments.

3.B. Cultural Arts Recognition Program Discussion

Community Services Manager Jenn Colacion introduced the Cultural Arts Recognition Program nominations. The Commission discussed the nominees and narrowed the nominations under consideration to two organizations and two individuals.

The Commission reached a consensus to advance Stagelight Productions, the Brea Korean Sister City Association, Sylvia Sarkan, and Dr. Quynh Le for Cultural Arts Recognition consideration. Staff will communicate the Commission's preferences to the Mayor.

The Commission also discussed ways to improve the recognition program, including year-round outreach, nomination materials, and public participation.

3.C. Brea Gallery - Program Spotlight

Community Services Specialist Kathleen Fenstermaker and Community Services Coordinator Kennelyn DeLoach provided a presentation on the Gallery process, including its background and current activities. They reviewed volunteer sculpture inspections, digital reporting tools, exhibition curation, and Made in California submission statistics. The team also discussed artist access, entry fees, support for emerging artists, QR-based reporting, and opportunities to expand installation types.

Gallery Director Katie Chidester reported that the "A Look to the Future America 350" exhibition closed September 12 with positive feedback and approximately 1,100 visitors during Brea Fest.

The next exhibition opens October 10, with an artist reception from 4:00–5:00 p.m. and a public opening at 5:00 p.m. Additional programming will include lectures, storytelling, and a movie in partnership with Special Events.

Staff also provided an update on Art in Public Places, including upcoming sculpture inspections and a new artist-focused blog on the Gallery website.

3.D. Curtis Theatre Update

Theatre Director Kris Kataoka provided an update on upcoming programming. *Criers for Hire*, the first installment of this year's Amplify program, is scheduled for September 20 and is nearly sold out. Kris noted that East West Players in Los Angeles and writer Giovanni Ortega have been actively promoting the production through social media, interviews, and other media outreach.

Looking ahead to October, rehearsals have begun for the production of *Assassins*. The Theatre will also present *A Hollywood Horror Story*, the second solo performance in this year's Amplify program, featuring returning artist Ingrid Garner. Garner's previous production, *Eleanor's Story*, sold out last year. Kris expressed enthusiasm for the upcoming fall season and the strong start to the Theatre's programming.

3.E. Special Events Update

Community Services Supervisor Kristin Steyermaier provided an update on upcoming programs and events. She highlighted Movies Under the Stars, with a showing of the film Casper. Staff are also preparing for the Veterans Day Ceremony on November 11 and the Nutcracker Craft Boutique on November 20 and 21. The boutique, which is the largest held by the Department, has approximately 250 vendors and is fully sold out indoors, with a limited number of outdoor spaces remaining.

A discussion ensued regarding ways to improve Brea Fest while reducing the burden on restaurant partners. Discussion focused on the event's purpose, with an emphasis on the arts, attendance, and maintaining a balanced program.

4. Reports

4.A. Site Awareness Committee

No updates.

4.B. Art in Public Places Committee

Commissioner Shay reported that they recently approved a different art piece than the one previously approved for Andaluz on Brea Boulevard. They also have an upcoming meeting on September 21, 2026, to consider and approve another art submittal.

5. Informational

5.A. Information Memorandum

Community Services Manager Jenn Colacion provided an update on the City's sponsorship efforts. Staff are developing a more streamlined and intentional citywide sponsorship program, including clear sponsorship tiers, benefits, and agreements. A broader marketing campaign is planned for

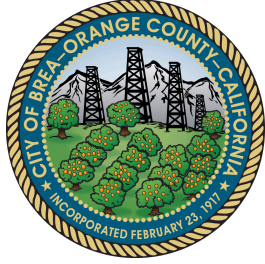
January 2027 to promote sponsorship opportunities to local businesses and community partners. Staff will also establish benchmarks to track sponsorship progress and results year over year.

5.B. Commissioner Requests

None.

6. Adjournment

Chair Bernal adjourned the meeting at 6:36 pm.



CITY *of* BREA

Cultural Arts Commission Communication
October 14, 2026
Item No. 2B.

Adoption of Cultural Arts Commission Goals for 2027

TO	PREPARED BY
Chair and Members of the Cultural Arts Commission	Jennifer Colacion, Community Services Manager
DEPARTMENT HEAD APPROVAL	CITY MANAGER APPROVAL
Sean L. Matlock, Interim Community Services Director	Kristin Webster, City Manager

RECOMMENDATION

That the Commission adopt the 2027 Cultural Arts Commission goals matrix as presented.

BACKGROUND/DISCUSSION

This action item is a continuation of last month's Discussion Item. Staff will be available to answer any questions regarding the proposed goals, at which point the Commission will have the option to:

- Approve the goals matrix as presented;
- Approve the goals matrix with amendments; or
- Request that staff bring the item back for discussion at an upcoming meeting.

Attachments

[2027_Proposed_CAC_Goals.pdf](#)

CULTURAL ARTS COMMISSION (CAC) ANNUAL GOALS

CAC goals are represented below as five primary initiatives to be reviewed annually. These goals are broad and intended to provide strategic direction, aligning organizational efforts with the overall mission of the CAC. An itemized list of tasks has been established to provide measurable progress and accomplishments in support of the annual CAC goals.

1. CONNECT OUR COMMUNITY THROUGH THE ARTS

Strengthen community identity and cohesion by using the arts to bring people together. Through collaborative programming, expanded special events, and partnerships with local organizations, Brea will create cultural experiences that foster belonging among residents and visitors. This goal supports using all City arts venues and programs including the Brea Gallery, Curtis Theatre, Civic & Cultural Center, Art in Public Places (APP), Sister Cities, and Special Events, to provide accessible, meaningful opportunities to participate in the arts.

2. ELEVATE BREA'S ART EXPERIENCES

Enhance the quality, visibility, and diversity of artistic experiences provided across Brea's cultural facilities. This includes strengthening programming excellence, improving facilities, expanding exhibitions, modernizing APP policies, and ensuring marketing efforts match the City's aspiration to be a regional arts destination.

3. ENGAGE NEW AUDIENCES THROUGH INCLUSIVE OPPORTUNITIES AND EXPERIENCES

Ensure Brea's arts programs reflect and uplift the cultural diversity of the community. This includes removing barriers to participation, expanding outreach, and designing programs that welcome audiences who may have been historically underserved, unrepresented, or unfamiliar with City arts offerings.

4. PURSUE SUSTAINABILITY AND STIMULATE LOCAL ECONOMIES

Advance practices that support long-term fiscal, operational, and cultural sustainability. This includes ensuring events and programs are economically viable, facilities are adequately staffed, and investments in public art and cultural venues stimulate local businesses and tourism. By aligning policies and pricing structures with regional standards, the City will strengthen its position as a cultural hub with a positive economic impact.

5. UPHOLD BREA'S COMMITMENT TO THE ARTS

Ensure Brea continues honoring its legacy as an arts-focused community through responsible stewardship, forward-thinking policy updates, and consistent investment in cultural infrastructure. This goal maintains the City's leadership role in public art, preserves long-standing programs that residents value, and ensures high artistic standards.

TIME HORIZON	RANGE
Short-Term	0-2 Years (current budget cycle)
Mid-Term	3-4 Years
Long-Term	5+ Years

No.	Program/Facility	Goal/Initiative	Category	Type	Time Horizon	Status	Goal	Notes
1	Brea Gallery	Move summer art camps	Operating	Program Enhancement	Short-Term	Completed	2, 3, 5	Camps taking place at the gallery should be moved to a dedicated classroom space, enhancing the camp experience and allow for gallery expansion.
2	Art in Public Places	Change in-lieu requirements outlined in the policy	Administrative	Program Enhancement	Short-Term	In Progress	2, 4, 5	Updates anticipated by December 2026 Option 1: Remove threshold Option 2: Increase threshold
3	Art in Public Places	Expand Brea Art Fund Usage	Administrative	Program Enhancement	Short-Term	In Progress	2, 5	Allow for temporary and permanent public art, and arts programming serving the Brea community.
4	Art in Public Places	Change allowable public art form	Administrative	Program Enhancement	Short-Term	In Progress	1, 2, 3, 5	Change "sculpture" to "public art" allowing a wider range of styles, materials, types and methods.
5	Art in Public Places	Change maintenance plan requirements	Administrative	Program Enhancement	Short-Term	In Progress	2, 5	Maintenance plan must be through a professional art conservator's materials and fabrication review and report.
6	Art in Public Places	Provide list of art conservators to developers	Administrative	Program Enhancement	Short-Term	In Progress	2, 5	Assist in the identification of qualified professionals for maintenance manual development and to perform conservation services when needed.
7	Art in Public Places	Modify APP manual legal language	Administrative	Program Enhancement	Short-Term	In Progress	2, 5	Avoid misinterpretation and the perception of giving legal advice, modify "with review and approval from Brea City Attorney."
8	Brea Civic & Cultural Center	Event banners	Operating	Signage	Mid-Term	Not Started	1, 2, 3	For major events or events with multi-day duration, design, fabricate and install large scale, highly visible promotional banners.
9	Curtis Theatre	Diversify programming	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4	In order to connect with the growing number of residents with different backgrounds, diversify programming of City-sponsored and collaborative rental offerings.
10	Curtis Theatre	Marketing improvements	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4	Collaborate with Communications & Marketing to share press releases, social media posts, and website updates.

CITY OF BREa TASK LIST

PROPOSED 2027 GOALS

TIME HORIZON	RANGE
Short-Term	0-2 Years (current budget cycle)
Mid-Term	3-4 Years
Long-Term	5+ Years

No.	Program/Facility	Goal/Initiative	Category	Type	Time Horizon	Status	Goal	Notes
11	Brea Gallery	Expand exhibition schedule	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3, 4, 5	Pending budget feasibility, this would enable for programming options, opportunities for collaboration and increased attendance.
12	Brea Gallery	Expand hours of operation	Operating	Program Enhancement	Short-Term	In Progress	1, 2, 3, 4, 5	Pilot extended hours over the next year in conjunction with other City events, Theatre performances, as a low risk evaluation of expanded hours of operation.
13	Brea Gallery	Diversify programming	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4	In order to connect with the growing number of residents with different backgrounds, diversify programming of gallery exhibitions using demographic data.
14	Brea Gallery	Marketing improvements	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4	Collaborate with Communications & Marketing to share press releases, social media posts, and website updates.
15	Brea Gallery	Bring on additional staff	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3, 5	Additional staff will be required and increased program budget needed to add an exhibition to the schedule.
16	Special Events	Maintain well-attended legacy events	Operating	Program Enhancement	Short-Term	In Progress	1, 2, 3, 4, 5	Continue to closely monitor event attendance as well as longevity and importance to the community. Make programmatic adjustments as needed.
17	Special Events	Add new special events	Operating	Program Enhancement	Short-Term	In Progress	1, 2, 3, 4, 5	Community suggested events such as an international food festival with performances, lantern festivals, art wine walk, and APP trolley tour.
18	Special Events	Explore additional locations	Operating	Program Enhancement	Short-Term	In Progress	1, 2, 3, 4, 5	Staff discussions on alternate locations for events to diversify options and broaden reach. Pet Expo will be moving to a park site on the east side of Brea to increase connection to that part of the community and to free up resources at the BCC.
19	Special Events	Bring on additional staff	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3, 4, 5	Additional staff will be required and increased program budget needed to add new special events. Currently working to assess event calendars to manage within existing resource allotment.
20	Marketing	Enhanced organizational collaboration	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4	Efforts currently ongoing to bring together Cultural Arts staff and Communications & Marketing staff for strategic and collaborative marketing campaigns

CITY OF BREA TASK LIST

PROPOSED 2027 GOALS

TIME HORIZON	RANGE
Short-Term	0-2 Years (current budget cycle)
Mid-Term	3-4 Years
Long-Term	5+ Years

No.	Program/Facility	Goal/Initiative	Category	Type	Time Horizon	Status	Goal	Notes
21	Marketing	Bring on additional staff	Operating	Program Enhancement	Short-Term	Not Started	5	Recommendations will be considered as part of the upcoming budget process, however funding may not be available.
22	Marketing	Explore external collaboration opportunities	Operating	Program Enhancement	Short-Term	In Progress	1, 3, 4, 5	Seek out marketing opportunities with the Brea Mall, Chamber of Commerce, School District and local dining in partnership with Cultural Arts.
23	Brea Civic & Cultural Center	Refresh look and use of external advertising space	Operating	Program Enhancement	Long-Term	Not Started	2, 3, 5	Artist-designed or architectural evaluation of the facility for affixing art to walls and columns for improving exterior of the facility. Subject to budget constraints.
24	Brea Civic & Cultural Center	Add artist-designed benches to public areas	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3, 5	Not recommended at this time
25	Brea Civic & Cultural Center	Replace digital billboard	Operating	Program Enhancement	Long-Term	Not Started	1, 3, 4, 5	Replacing the current billboard with a more state-of-the-art model is currently on hold due to budget constraints
26	Curtis Theatre	Expansion of the facility	Operating	Program Enhancement	Long-Term	Not Started	1, 3, 4, 5	Consider expert input on the expansion of the facility, reconfiguration of the stage and amenities, and larger capacity potential. Not recommended at this time.
27	Brea Gallery	Expansion of the facility	Operating	Program Enhancement	Long-Term	Not Started	1, 3, 4, 5	Consider expert input on the expansion of the facility, additional preparation and storage space, entrance reconfiguration. Not recommended at this time.
28	Special Events	Purchase temporary dance floor	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3	A dedicated space for attendees to dance will be evaluated for future events, as well as alternate locations such as Arovista park amphitheater.
29	Art in Public Places	Update policy manual and designate City staff as responsible party for inspections	Operating	Program Enhancement	Mid-Term	In Progress	1, 2, 3, 4, 5	To be reviewed and approved by APP Committee, CA Commission, and City Council
30	Cultural Arts	Establish a comprehensive sponsorship program	Operating	Program Enhancement	Short-Term	In Progress	1, 4, 5	Currently in progress, anticipated to go live in January of 2027

TIME HORIZON	RANGE
Short-Term	0-2 Years (current budget cycle)
Mid-Term	3-4 Years
Long-Term	5+ Years

No.	Program/Facility	Goal/Initiative	Category	Type	Time Horizon	Status	Goal	Notes
31	Cultural Arts	Increase engagement with outside organizations	Operating	Program Enhancement	Short-Term	In Progress	1, 2, 3, 4, 5	Establish and expand engagement with nonprofits, local artists, and community groups beyond city-run programs and facilities.
32	Cultural Arts	Basketball Court Mural	Operating	Program Enhancement	Long-Term	Not Started	1, 2, 3, 5	On hold for later consideration and funding to handle the potential maintenance and repairs that may be needed.

CURTIS THEATRE

MONTHLY REPORT

2026



CURTIS
THEATRE

**OCTOBER
2026**

SEPTEMBER 2026
EVENT HIGHLIGHTS

Prepared by

**KRIS KATAOKA &
ELLIOT FORRESTER**

Prepared for

**BREA CULTURAL ARTS
COMMISSION**

SEPTEMBER AT A GLANCE



Social Media



74.9K Impressions

5,198 Followers

+29 this month



238.6K Impressions

4,484 Followers

+192 this month

Volunteering

32 SHIFTS

120 HOURS

SEPT 25: 24 / 92

FYTD: 154 / 434

ACTIVITIES & ATTENDANCE

24 EVENTS

3,375 ATTENDEES

SEPT 25: 29 / 3,040

FYTD: 95 / 16,171

CHARITY PASSES

2 REQUESTS

4 PASSES ISSUED

SEPT 25: 0 / 0

FYTD: 7 / 14



Ticket Sales

\$28,874

SEPT 25: \$20,385
FYTD: \$122,705



Patron Donations

\$85

SEPT 25: \$160
FYTD: \$471



Tip Jar Donations

\$44

SEP 25: \$19
FYTD: \$167



Concessions

\$3,252

SEPT 25: \$2,975
FYTD: \$12,644

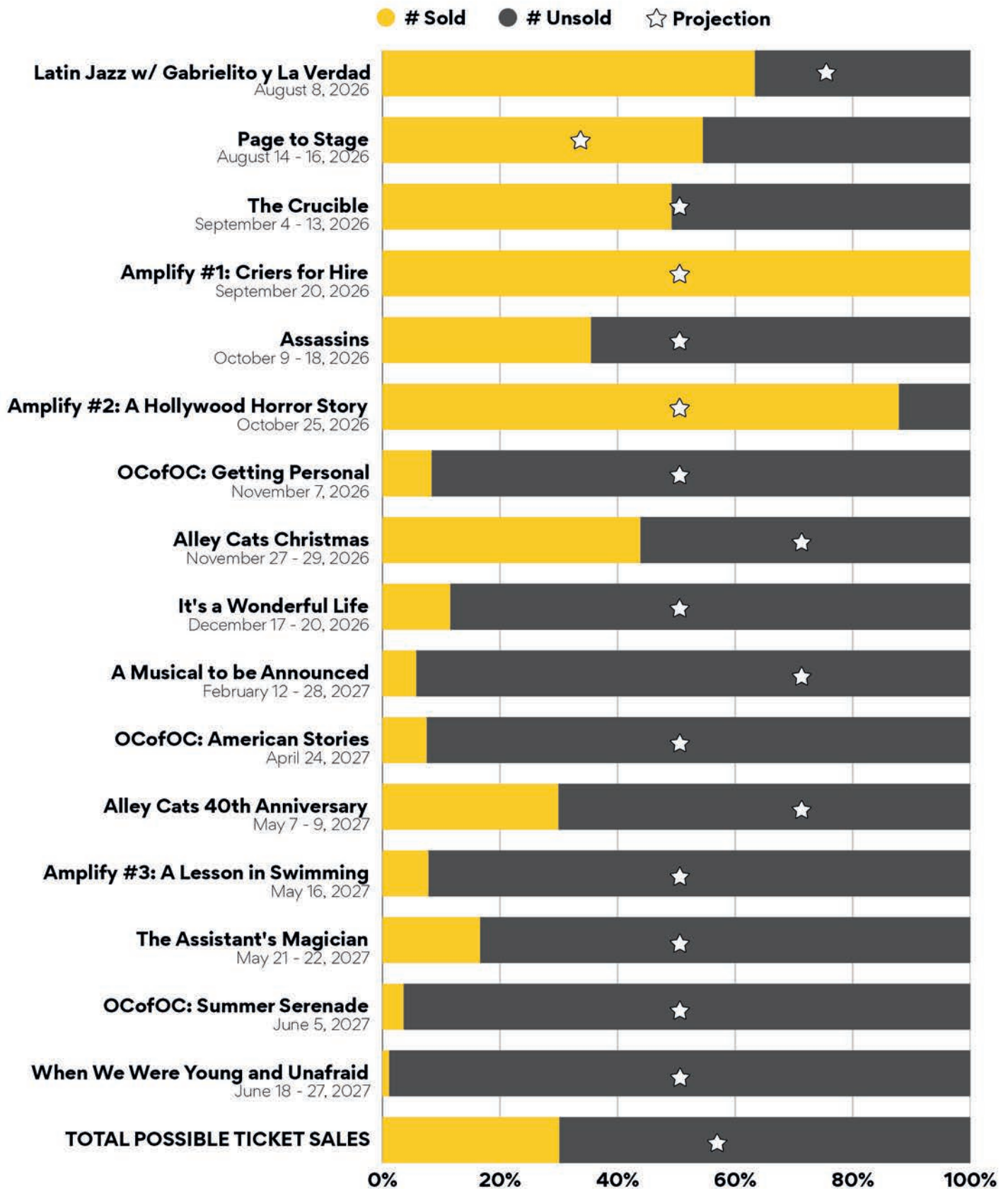


Rentals

\$11,415

SEPT 25: \$9,058
FYTD: \$23,416

2026 - 2027 TICKET SALES UPDATE





SEPTEMBER HIGHLIGHTS

THE CRUCIBLE

The Larking House returned to the Curtis Theatre with a production of Arthur Miller's midcentury masterpiece *The Crucible*. Set during the infamous Salem witch trials, this classic American play shines a light on one of the darkest and most terrifying periods of US history.

The Larking House production received critical praise for its performers, as well as its artistic and technical ambition.

CRISERS FOR HIRE

The first performance in the 2026-2027 Amplify series, *Criers for Hire* by Giovanni Ortega, was a sell-out hit. The play revolves around Aurora, Remedios, and Eugnia - three Filipino immigrants and professional funeral criers - as they welcome Aurora's teenage daughter Ligaya into their lives and work. But they soon discover Ligaya has the power to make people laugh, rather than cry. What ensues is a hilarious and heartwarming story about cultural identity, generational conflict, and finding a home in a new country.

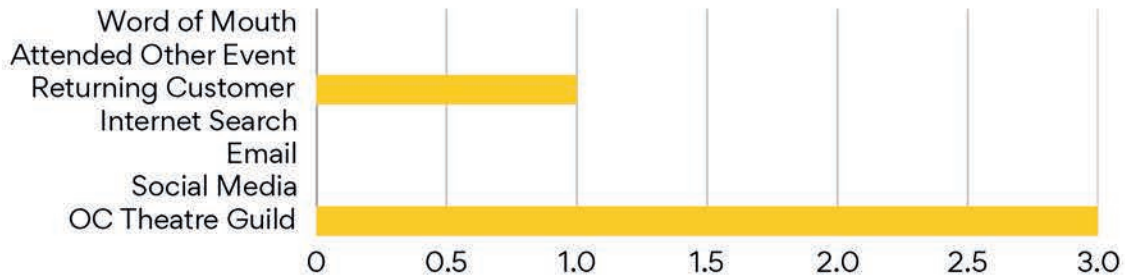
Criers for Hire was originally commissioned by East West Players, whose partnership helped draw audiences from the LA region to this Orange County production.

SEPTEMBER FEEDBACK

RENTAL FEEDBACK

2 patrons completed the Rental Client survey in September. Overall response was very positive.

HOW DID YOU HEAR ABOUT THE CURTIS THEATRE'S RENTAL FACILITIES?



WHAT LED TO YOUR DECISION TO BOOK YOUR EVENT AT THE CURTIS THEATRE OVER OTHER RENTAL FACILITIES?

Feedback included “beautiful space”, “availability”, and “excellent previous experience”.

WHAT DID YOU LIKE BEST ABOUT THE CURTIS THEATRE'S FACILITIES, STAFF, AND/OR EQUIPMENT DURING YOUR LATEST RENTAL?

Feedback centered around the beauty of the space, the size and technical capabilities, and the “helpful” and “easy to communicate [with]” staff.

WHAT ABOUT THE CURTIS THEATRE'S FACILITIES, STAFF, AND/OR EQUIPMENT COULD USE IMPROVEMENT?

One client recommended upgrading the piano bench, noting that the current bench’s height adjustment took a lot of effort, which made switching between players in different age groups cumbersome.

HOW LIKELY ARE YOU TO RECOMMEND THE CURTIS THEATRE?

1-10 (5 = VERY LIKELY)

2 Responses | 10 Average

IS THERE ANYTHING ELSE YOU'D LIKE TO ADD ABOUT YOUR RENTAL EXPERIENCE WITH THE CURTIS THEATRE?

Both clients thanked Theatre staff, with one including “A heartfelt thank you to everyone who keeps this beautiful facility running and makes it such a pleasure for us to be there each year! Looking forward for many more years together.”

SEPTEMBER FEEDBACK

SEASON FEEDBACK

63 patrons completed the post-performance survey in September, including 11 first-time and 52 returning patrons. Overall response was very positive.

HOW WOULD YOU RATE YOUR EXPERIENCE FINDING/NAVIGATING THE CURTIS THEATRE? (FINDING BUILDING/PARKING, ELEVATORS, SIGNAGE, ETC.)

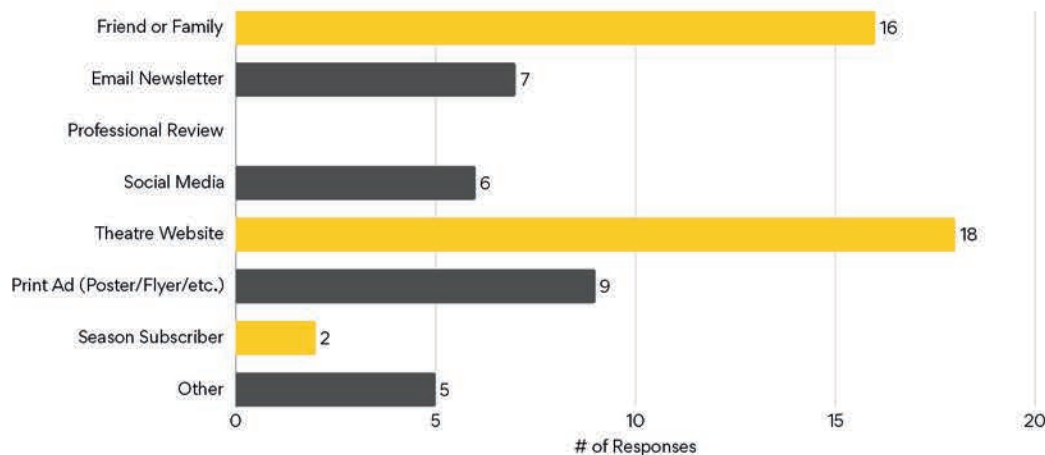
FIRST-TIME ATTENDEES ONLY | 1 - 5 (1 = VERY POOR, 5 = EXCELLENT)

11 Responses | 4.25 Average

WHAT COULD BE ADDED OR IMPROVED TO MAKE FINDING AND/OR NAVIGATING CURTIS THEATRE EASIER? (FIRST-TIME ATTENDEES ONLY)

Feedback was generally positive, though some patrons noted a need for additional or more prominent signage for the building and elevators. Another noted the lack of direction for patrons who preferred to use stairs over the elevator.

HOW DID YOU HEAR ABOUT THIS PERFORMANCE?



HOW LIKELY ARE YOU TO RECOMMEND THE CURTIS THEATRE?

1-5 (5 = VERY LIKELY)

63 Responses | 4.875 Average

SEPTEMBER FEEDBACK

SEASON FEEDBACK (CONTINUED)

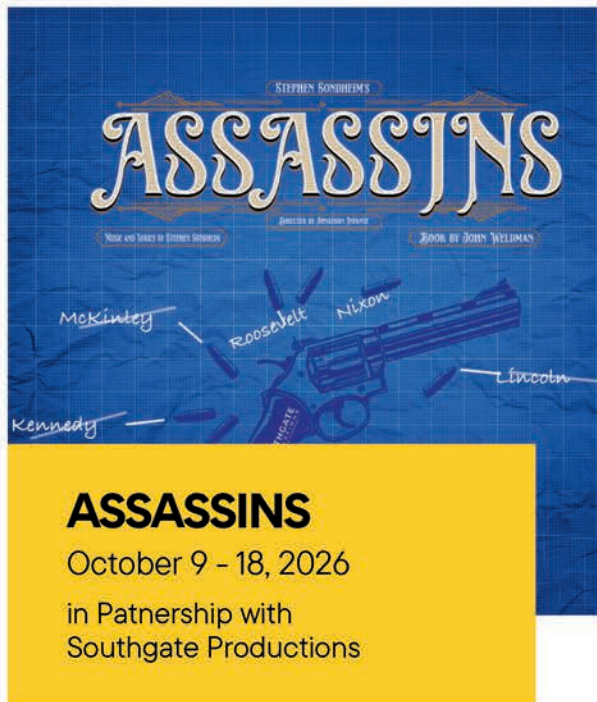
PLEASE SHARE ANY ADDITIONAL FEEDBACK ABOUT YOUR EXPERIENCE OR WHAT WOULD ENCOURAGE YOU TO ATTEND MORE FREQUENTLY.

Audience feedback for the Curtis Theatre is overwhelmingly positive regarding the intimate venue, friendly staff, free parking, and the quality of productions like *The Crucible*. Patrons appreciate challenging show choices, subscriber discounts, and art gallery access.

Key areas for improvement include:

- Clearer labeling when a production is a staged reading, rather than a full production.
- Sound quality could be improved to increase the intelligibility of dialog that is spoken very loud or quietly.
- Seating & Ticketing: Feedback recommended letting patrons into the lobby and house earlier, more comfortable cushions, and an end to not selling front-row seats for certain performances.
- Facilities: Renovating “dilapidated” circle elevator, better lobby displays to accompany the performances, adding additional concessions options, and one patron’s concerns regarding nearby homeless individuals after evening performances.

THINGS TO LOOK FORWARD TO



A true theatrical tour-de-force, Stephen Sondheim's *Assassins* combines his signature blend of intelligently stunning lyrics and beautiful music with a panoramic story of our nation's culture of celebrity and the violent means some will use to obtain it. Shown through the lives of nine individuals who assassinated or tried to assassinate the President of the United States, *Assassins* is a gripping historical one-act musical that explores the dark side of the American experience.

Long before Elvira, TV's first horror host, Vampira, titillated and terrified 1950s America. Award-winning actor/writer Ingrid Garner (*Eleanor's Story*) resurrects the legendary story behind Hollywood's most fascinating forgotten icon, and unearths the mercurial life of her creator, Maila Nurmi, in this electrifying multimedia performance.

Presented as part of Amplify, the Curtis Theatre's initiative to address inequality in performing arts programming.



Special Events

Upcoming Fall Events

Veterans Day

Veterans and community members are invited to gather for the annual Veterans Day Ceremony at the Brea Veterans Memorial, located at the Brea Civic & Cultural Center, at 10:00 a.m. on Wednesday, November 11. This event honors and celebrates military families and remembers Breans who paid the ultimate price for their country.



CITY OF BREA
Veterans Day Ceremony

November 11
10-10:45 a.m.

Brea Veterans Memorial
Brea Civic & Cultural Center
1 Civic Center Circle, Brea

- ★ Honor Guard
- ★ Music
- ★ Remembrance
- ★ Keynote Speaker



Special Events

Nutcracker Craft Boutique

The Special Events Division will be hosting the 32nd annual Nutcracker Craft Boutique on Friday and Saturday, November 20 & 21, at the Brea Community Center. Each year, this event brings the holiday cheer to the community while giving over 250 vendors the opportunity to showcase their products to the Brea Community. Vendors offer one-of-a-kind products and gives shoppers a chance for early holiday shopping. There will be tasty food and treat options available and admission to the boutique is \$3.



Social Media

f 5.5K Followers

@ 10.7K Followers

BREA SPECIAL
EVENTS

@breaspecialevents

SEPTEMBER

brea **GALLERY**

2026



Engagement

The Gallery was open for **4 Days**
Total Guests 114



- 16 Brea Resident
- 18 General Admission
- 12 Students/Seniors/Military
- 7 Child
- 4 Curtis Theatre Partnership
- 55 Closing Reception
- 1 Member

4,085

Unique Website Visitors

6,152

Page Views

9,415

My Emma Email Subscribers

Total Revenue for
September: **\$26,163.46**

Social Media Impressions

Instagram 273,205

Facebook 3,422

Followers Gained

Instagram 345
Total: 24,862

Facebook 0
Total: 10,580



- 2 New Memberships
- 42 Total Members
- 4 Interns

CLOSING RECEPTION

On September 5th, we closed *A Look to the Future: America at 350* with an intimate reception for artists and the public. Live music provided by local musician Lindsey Star. We thoroughly enjoyed working with partner gallery Thinkspace Projects to put this exhibition on, and we look forward to more collaborations together in the future.



NEXT: WHAT FEARFUL SHADOWS



What Fearful Shadows is a contemporary art exhibition that reimagines iconic elements of early American horror—*The Legend of Sleepy Hollow*, the Salem Witch Trials, and the works of Edgar Allan Poe—through the lens of modern culture. The Opening Reception will be held on October 10th with a Private Ticketed Preview from 4-5pm and the free Public Opening Reception will be immediately following from 5-7pm.



As an expansion of the exhibition, the Brea Gallery was pleased to be able to add a number of creative design elements for *What Fearful Shadows* throughout the space. Starting even before a guest enters the building, they are given cues to the style of the show through a large scale vinyl wrap across the front windows. The window display case adds to the effect, filled with floating candles and gently draped tulle. Upon entering, visitors are greeted with the installation of two large painted gothic columns framing the gallery entrance, custom made to fit over the existing walls. Additional text panels, paint, vinyl and lighting choices are spread through the exhibition to enhance the spooky ambiance.



Marketing and Outreach

CITY OF BREAA ART IN PUBLIC PLACES



A new interactive APP map has been added to the City's website. This is easier to navigate and with larger, better quality pictures. Staff continues to refine and update!

Mark your calendar, the next community volunteer sculpture inspection day will be on Saturday October 17th 10-1pm. Partnering with the Special Events team, Gallery staff will send volunteers into the city to get eyes on some of the pieces in the APP collection. More information to come!

Missing APP Works

- *Vicky*, Tanya Ragir (Whittier/Puente)
- *Porpoises at Play*, John Edward Svenson (Imperial Hwy./Lambert Rd.)
- *Just a Taste*, J. Seward Johnson Jr. (Placentia Ave and Kraemer Blvd.) - in process of replacement

Development Projects with Existing Sculpture

- Gaslight Square Redevelopment - *Lamplighter*, Robert Steinkamp
- Brea Mall Mixed Use - *Jupe d'Eau*, Pol Bury and *La Lune*, Niki de Saint-Phalle (reinstallation pending)
- Greenbriar Residential - *The Road Ahead*, Brad Howe
- Brea Plaza Apartments - *Pratu*, John Leighton
- Amazon Facility - *Stonework '82*, Seiji Kunishima

Development Projects Pending New Sculpture

- Brea Mall Mixed Use – Committee Approved / Installation Pending
- South Brea Townhomes – Committee Approved / Installation Pending
- 424 Berry St – Committee Approval/ Installation Pending
- Mercury Lane Apartments – Application Pending
- Brea 265 Planning Area I – Application Pending
- 250 S. Kraemer Blvd - Application Pending
- 2727 E. Imperial Blvd - Application Pending
- 895 Columbia Street - Committee Approved / Installation Pending

New Sculpture Pending Installation

- Centennial Door - Carlos Terres

Community Services

SEPTEMBER 2026

SPONSORSHIP & DONATION

RECAP

OVERVIEW

The table below summarizes the contributions received by the Community Services Department for Fiscal Year 2026-27, with activity for **September** to show monthly progress. Sponsorships and donations combined for a total of \$7,266 across all program areas last month, for a grand total of \$24,814 collected this fiscal year to date.

Program/Event	Prior Activity	September 2026	FY 2026-27 TOTAL
Brea Fest	\$12,200		\$12,200
Brea Resource Center	\$400	\$100	\$500
Country Fair	\$1,500		\$1,500
Curtis Theatre	\$256	\$116	\$372
Family Films	\$800		\$800
Movies Under the Stars	\$400		\$400
Olinda Oil Museum	\$42		\$42
Senior Center	\$100	\$7,050	\$7,150
Senior Fitness Programs	\$250		\$250
Tree Lighting Ceremony	\$1,600		\$1,600
TOTAL	\$17,548	\$7,266	\$24,814

Community Services Important Dates

Date	Event	Time	Location
Oct 2	Movies Under the Stars - Casper	7:00 PM	City Hall Park
Oct 9 - 18	Assasins		Curtin Theatre
Oct 10	Opening Reception: What Fearful Shadows	5:00 PM	Brea Gallery
Oct 10	Amplify Performance #2 – A Hollywood Horror Story	5:00 PM	Curtis Theatre
Nov 7	Orchestra Collective of OC Fall Concert – Getting Personal	3:00 PM & 7:00 PM	Curtis Theatre
Nov 11	Veterans Day Ceremony	10:00 AM	Civic Center
Nov 20 - 21	Nutcracker Craft Boutique		Brea Community Center
Nov 27 -29	Christmas with the Alley Cats		Curtis Theatre
Dec 3	Tree Lighting	6:30 PM	Civic Center
Dec 11	Movies Under the Stars: A Christmas Carol	7:00 PM	Civic Center
Dec 17 - 20	It's a Wonderful Life		Curtis Theatre