



David Gerber, Chair  
Michael Kotowski, Vice-Chair  
Eddie Kouyoumdjian, Commissioner  
Britanny Lewis-Porchia, Commissioner  
Stephen Salle, Commissioner

## COMMUNITY SERVICES COMMISSION SPECIAL MEETING

10:00 AM

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Thursday, April 30, 2026  
Recreation and Human Services Department  
410 E. Dalton Avenue, Glendora

### AGENDA

#### CALL TO ORDER

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#### ROLL CALL

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#### UNFINISHED BUSINESS

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**1. Holiday Home Decorating Contest Revamp (Tabled from March 19, 2026 meeting)**

Recommended Action that the Community Services Commission:

- 1. Review and discuss potential revisions to the Holiday Home Decorating Contest categories, guidelines, and award signage; and
- 2. Provide direction to staff regarding any recommended modifications for future implementation.

#### ADJOURNMENT

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*Date Posted: April 16, 2026 04:48 pm*



The contest currently includes the following award categories:

- Sweepstakes
- Best Overall
- Commissioners' Choice
- Lawn Display (1st & 2nd Place)
- Use of Lights (1st & 2nd Place)
- Animation (1st & 2nd Place)

This structure provides recognition across several display styles while maintaining a traditional judging format.

### **Participation Summary**

Participation has remained steady over the past three years:

- 2023: 22 entries
- 2024: 25 entries
- 2025: 22 entries
- Three-year average: 23 entries annually

Approximately 12–15 participants return each year.

### **Competitive Impact**

The high rate of recurring participation contributes to limited annual turnover within categories, resulting in fewer than 10 new participant opportunities each year. Returning participants often refine and expand established displays, which may increase their visibility and competitive advantage over time.

Because many recurring participants enter the same category annually, competition frequently occurs among the same households. This pattern may reduce opportunities for first-time entrants to earn recognition and may create a perception that outcomes are predictable, potentially discouraging new participation.

### **Recommendations**

At the March 19, 2026 Regular Community Services Commission meeting, staff recommended to table this item and bring it back as part of a workshop-style meeting for further Commission guidance.

### **FISCAL IMPACT**

New yard signs will need to be designed and purchased to reflect the nine existing categories, along with any newly added categories. Based on anticipated quantities and production costs, staff estimates total expenses not to exceed \$5,000. Sufficient appropriations are available in the FY 2025-27 adopted two-year budget.

### **ENVIRONMENTAL DETERMINATION**

There is no CEQA impacts associated with the recommendations in this report.

Prepared By:	Alma Villasenor, Recreation Supervisor
Concurs With:	Not Applicable
Reviewed By:	Annie Warner, Interim Recreation and Human Services Director
Certified to Availability of Funds:	Not Applicable
Approved By:	Moises Lopez, Assistant City Manager
Legal Review:	Not Applicable

CEQA Review:

Not Applicable

**Attachments**

[Holiday\\_Home\\_Decorating\\_Contest\\_Revamp.pdf](#)



# HOLIDAY HOME DECORATING CONTEST REVAMP

RECREATION & HUMAN SERVICES DEPARTMENT

COMMUNITY SERVICES COMMISSION

MARCH 19, 2026

ALMA VILLASEÑOR, RECREATION SUPERVISOR





## HOLIDAY HOME DECORATING CONTEST ESTABLISHED IN 1994

- Annual community holiday tradition
- Encourages residents to decorate homes with festive lights and displays
- Judged in multiple categories
  - Community Services Commission
- Entry map shared on City website

# CURRENT CATEGORIES

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- SWEEPSTAKES
- BEST OVERALL
- COMMISSIONERS' CHOICE
- **LAWN DISPLAY**
  - 1<sup>st</sup> & 2<sup>nd</sup> place
- **USE OF LIGHTS**
  - 1<sup>st</sup> & 2<sup>nd</sup> place
- **ANIMATION**
  - 1<sup>st</sup> & 2<sup>nd</sup> place



# PARTICIPATION SUMMARY (2023-2025)

## Average Annual Entries

- 2023: 22 Entries
- 2024: 25 Entries
- 2025: 22 Entries

## Recurring Participation

- Approximately 12-15 participants return each year
- Returning participants often refine and improve established displays



# COMPETITIVE IMPACT

## LIMITED TURNOVER IN CATEGORIES

- Fewer than 10 spots per year are new participants
- Returning participants often refine and improve established displays

## REDUCED OPPORTUNITY FOR NEW WINNERS

- Returning participants build visibility and competitive advantage over time
- Recurring competition among the same households
- First-time participants may encounter challenges in earning recognition

## PERCEPTION RISK

- Contest outcomes may become predictable
- Potential discouragement for first-time participants

# RECOMMENDATIONS

## Community Services Commission:

- Table this item and bring it back as part of a workshop-style meeting for further Commission guidance.





OPEN FOR FURTHER DISCUSSION

