



City of Saginaw
Keep Saginaw Beautiful Board
Meeting Agenda

Monday, April 27, 2026, 6:00 PM
Council Chamber
333 West McLeroy Boulevard
Saginaw, Texas 76179

City Hall is wheelchair accessible and special parking is available on the east side of the building or in front of the Library located west of City hall. If special accommodations are required, please contact Luisa Piña at 817-230-0550 a minimum of 72 hours in advance of the meeting.

1. Call to Order

- 1.A. Call to Order -- Chairman
- 1.B. Audience Participation
- 1.C. Approval of Minutes

2. Business

- 2.A. Consideration and Action Regarding Updating Board Member Placement -- Luisa Pina -- Staff Liaison
- 2.B. Discussion and Action Regarding the Yard of the Month Nominations for the month of April -- Luisa Pina -- Staff Liaison
- 2.C. Discussion Regarding Fee Adjustment for the Veteran's Memorial Bricks -- Luisa Pina -- Staff Liaison
- 2.D. Discussion Regarding Vendor Quotes for Banner Installation at Knowles Drive -- Staff Liaison -- Luisa Pina
- 2.E. Discussion Regarding Re-Scheduling Regular Called Meeting of May 25, 2026 -- Luisa Pina -- Staff Liaison

3. Public Hearings

4. Staff Reports

- 4.A. Adopt A Spot Report -- Luisa Pina -- Staff Liaison
- 4.B. Staff Report on Overpass and Willow Creek Park Restroom Mural Projects
- 4.C. Expenditure Fund Report
- 4.D. Future Agenda Items

5. Adjournment

Date Posted: _____ Time: _____ By: _____

Date Retrieved: _____ Time: _____ By: _____

Date Posted: April 20, 2026 05:16 pm

KEEP SAGINAW BEAUTIFUL BOARD

Lisa Reames	Place No. 1	Term Expires July 1, 2027
Pamela Macy	Place No. 2	Term Expires July 1, 2026
Melissa Gorton	Place No. 3	Term Expires July 1, 2027
Brian Thompson	Place No. 4	Term Expires July 1, 2026
VACANT	Place No. 5	Term Expires July1, 2027
Myranda Beier	1 st Alternate	Term Expires July 1, 2027
VACANT	2 nd Alternate	Term Expires July 1, 2026

Audience Participation

If anyone in the audience wishes to address the Board on any item listed on the agenda, please fill out one of the audience participation forms located by the east door of the council room. After the form is completed, please hand it to the Board Secretary. Your request to speak will be given to the Chairman and you will be called upon to speak when that item is discussed.



C. Approval of Minutes

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Call to Order Item: 1C.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Regular Called Meeting March 23, 2026.

Attachments

[KSB Minutes for Regular Called Meeting 03.23.26.pdf](#)

Minutes for the Keep Saginaw Beautiful Board

333 West McLeroy Boulevard, Saginaw, Texas 76179

March 23, 2026, 6:05 PM - March 23, 2026, 7:34 PM

Present at the meeting:

Member	Place No. 2	Pamela Macy
Member	Place No. 3	Melissa Gorton
Member	First Alt.	Myranda Beier
PW Admin. Coordinator/Staff Liaison		Luisa Pina

Absent for the meeting:

Member	Place No. 1	Lisa Reames
Member	Place No. 4	Brian Thompson
Member	Place No. 5	Emily Stults

1. Call to Order

1.A. Call to Order -- Chairman

Vice-Chairman Gorton called roll. The quorum will consist of Vice Chairman Gorton, Member Macy, and Alternate Member Beier. Meeting was called to order at 6:05 P.M.

1.B. Audience Participation

Vice-Chairman Gorton explained the procedure of audience participation. There was no audience participation on this meeting.

1.C. Approval of Minutes

A motion was made by Member No. 2, Macy, with a second by Vice-Chairman Gorton, to approve the minutes as presented. Motion carried unanimously.

2. Business

2.A. Discussion Regarding the Purchase of Holiday Decorations for Willow Creek Park -- Jarred Coursey -- Assistant Director of Public Works

Staff liaison, Pina, introduced the item in place of Assistant Director of Public Works, Jarred Coursey, and explained that the purpose of the discussion was for staff to propose a collaborative purchase of new holiday displays for Willow Creek Park by both the Keep Saginaw Beautiful Board (KSB) and the Parks Advisory Board, and to confirm their availability for a joint meeting for the early weeks of April.

She clarified that this purchase would be separate from the annual holiday decor of city facilities, park structures and Christmas tree installations that the Board pays for annually. And noted that the other holiday displays have historically been purchased by the City or jointly by the KSB Board and the Parks Advisory Board, and installed by Public Works staff.

Pina continued to present photos and costs of existing display inventory, along with a map of their current placements at Willow Creek Park. The Board was also shown the potential locations for new displays and cost estimates for some walk through/photo op display options. Staff Liaison noted that the costs estimates did not account for pricing for electrical service and that more concrete costs would be provided at the joint meeting.

After review of options and discussion, Board members confirmed they would be able to meet for a combined work shop on Monday, April 6th.

Pina noted that a finalized agenda and location details would be shared the week prior to the meeting date.

2.B. Discussion and Action Regarding New Traffic Control Box Wrapping -- Luisa Pina -- Staff Liaison

Staff liaison, Pina, introduced the item and explained that a new traffic control box had been installed at the corner of Knowles Dr and Longhorn Rd, which could be added to the City's existing program of decorative traffic control box wraps.

She informed the Board that a quote has been obtained from the previously utilized vendor, Victory Graphics, in the amount of \$750, which includes both printing and installation services. The Board was presented with a list of previously wrapped traffic control box locations along with the corresponding images used, as well as a selection of image options for the new installation.

Following discussion and review of the presented options, a motion was made by Member No. 2, Macy, and seconded by Alternate No. 1, Beier, to approve the purchase and installation of a decorative wrap for the new traffic control box, and to select the first image option depicting longhorn cattle and the City's water tower. The motion carried unanimously.

2.C. Discussion Regarding Banner Program at Knowles Drive -- Luisa Pina -- Staff Liaison

Staff Liaison, Pina, introduced the item and informed the Board that all new streetlight poles along Knowles Drive have been installed and are single-luminaire poles, making them eligible for banner installation. She reminded the Board that previously used locations—including Old Decatur Road, Longhorn Road, Bailey Boswell Road, and Blue Mound Road—are not permitted for banner placement under Oncor guidelines, as the poles located on those roads have double luminaires.

Pina presented a map identifying all eligible single-luminaire poles along Knowles Drive, from the roundabout at W.J. Boaz Road to Longhorn Road, as well as a list of the current inventory of previously purchased banner designs and brackets. She also provided updated cost estimates, noting that banners and their respective brackets cost approximately \$183 per unit, while installation costs may range from \$3,000 to \$7,000 depending on the number of banners installed.

She requested direction from the Board regarding program approach, including banner design, frequency of seasonal changes, number and spacing of installations, and whether to focus on the entire corridor or only the section adjacent to Willow Creek Park.

Vice-Chairman Gorton noted that in previous years, scheduling challenges with vendors and the cost of frequently changing banners created inefficiencies. She recommended installing city logo banners as a long-term, year-round option, allowing for the reuse of existing inventory. She further suggested that seasonal banners could be selectively rotated in the future once brackets are installed, as the cost is associated with the initial installation that includes brackets is a lot higher.

Following discussion, the Board directed staff to focus banner placement along the section of Knowles Drive adjacent to Willow Creek Park. The Board requested that Pina obtain quotes for new city logo banners and installation, including two layout options: one with banners installed on every other pole, and another with wider spacing, placing banners on every third pole.

Staff will return with finalized cost estimates for Board consideration, at which time a final decision will be made.

2.D. Discussion Regarding Mural at Bailey Boswell and Saginaw Blvd Overpass -- Luisa Pina -- Staff Liaison

At the request of the Board, Staff Liaison, Pina, obtained preliminary cost estimates for a mural installation on the overpass bridge pillars at Bailey Boswell Road and Saginaw Boulevard. She explained that initial estimates were based on painting the two largest pillars closest to Saginaw Boulevard. Four artists were contacted, with estimates ranging from \$13,000 to \$85,000, depending on design complexity and total square footage.

In addition to the cost estimates, Pina presented conceptual design ideas incorporating native flowers. She noted that, due to the project's scale, prominent location along a major corridor near the City's northern boundary, and potential impact on the Beautification Donation Fund, it would be advisable to obtain feedback from City Council and the Economic Development Department—particularly regarding branding and design alignment—prior to advancing the project.

Pina requested direction from the Board on the preferred design approach, including whether to incorporate all nine pillars in phased implementation or focus solely on the two largest pillars.

During discussion, Board members expressed support for the native flower theme and indicated a preference to begin with the two largest pillars. They also agreed that a presentation to City Council would be necessary to gauge interest and obtain feedback before proceeding with design selection or project funding.

The Board directed staff to obtain additional estimates for painting all overpass pillars and to prepare a presentation for City Council to obtain their feedback.

2.E. Discussion Regarding Mural at north restroom of the Switchyard at Willow Creek Park -- Luisa Pina -- Staff Liaison

Staff Liaison, Pina, presented a proposal for a new mural at Willow Creek Park, specifically at the restroom facility located north of the Switchyard. She explained that the area serves as a central gathering space for several community events, including the annual Train and Grain Festival and the Farmers Market, held on the second and fourth Saturdays of each month.

She noted that, due to the high foot traffic and frequency of events, a mural at this location could serve as a photo backdrop for visitors and help establish a cohesive theme that reflects the City's identity.

Pina presented a conceptual design incorporating a train, grain elevators, and agricultural elements to align with the Train and Grain theme of the area. She requested feedback from the Board regarding their interest in

the project and preferred design direction, noting that, given the project scope, it would be feasible to complete within the current fiscal year.

Following discussion, the Board directed staff to obtain quotes for a mural that would cover all exterior walls of the restroom facility to maximize visibility. The Board also expressed support for continuing with the Train and Grain theme and requested that the total project cost not exceed \$10,000.

Finalized quotes will be obtained and presented at a future meeting for consideration.

2.F. Discussion Regarding the Entryway Sign at Basswood Blvd -- Luisa Pina -- Staff Liaison

At the request of the Board, Staff Liaison, Pina, provided an update on the previously removed gateway monument sign at Basswood Boulevard. She informed the Board that the item had been tabled by City Council due to project cost considerations and ongoing discussions regarding potential sign text. As a result of these discussions, City Council has added a new project to this year's work plan to develop standardized guidelines for the design and construction of all future gateway and monument signs citywide.

Pina noted that this effort is being overseen by the Assistant Director of Economic and Community Engagement, Susy Victor, and that a finalized guideline is anticipated by the end of the year. She advised the Board that it would be most appropriate to wait until these guidelines are established before moving forward with any future gateway sign proposals.

3. Public Hearings

4. Staff Reports

4.A. Veteran Memorial Bricks Program at Kiwanis Park

Staff liaison provided an update on the Veterans Memorial Bricks Program and noted that the revamping of the programs website, structure, and re-advertisement resulted in a lot more engagement from residents, as a total of 25 new orders were received. She noted that the bricks had been picked up and would be getting installed at the Kiwanis Memorial Park in the following month.

4.B. Expenditure Fund Report

Staff Liaison Pina presented a report on the donations received for the months from December 2025 to February 2026. Additionally she provided a report of the expenditures incurred for that period, which included:

- \$225.33 - 4 gift cards for the YOM Holiday Decor Contest winners
- \$66.00 - 4 yard signs for the YOM Holiday Decor Contest winners
- \$21.99 - Packet of recognition certificate holders

4.C. Future Agenda Items

Item was bypassed.

5. Adjournment

A motion was made by Alternate Member Beier, with a second by Member Macy, to adjourn the meeting. Motion carried unanimously. Meeting was adjourned at 7:33 P.M.

APPROVED:

Lisa Reames, Chairman

ATTEST:

Luisa Pina,
Public Works Admin. Coordinator/Staff Liaison



Keep Saginaw Beautiful Board Memorandum

A. Consideration and Action Regarding Updating Board Member Placement -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Business Item: 2A.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Emily Stults, who served as Member No. 5 of the Board, has resigned.

According to formal procedures, the First Alternate is to be appointed as a member whenever a vacancy occurs, as their role is to fill in when regular members are absent.

Lisa Reames	Place No. 1	Term Expires July 1, 2027
Pamela Macy	Place No. 2	Term Expires July 1, 2026
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Myranda Beier	1 st Alternate	Term Expires July 1, 2027
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FINANCIAL IMPACT:

N/A

RECOMMENDATION:

Staff recommends appointing the First Alternate to Place 5.

The Chairman must open the floor for a formal motion.



Keep Saginaw Beautiful Board Memorandum

B. Discussion and Action Regarding the Yard of the Month Nominations for the month of April -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Business Item: 2B.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

A total of 4 nominations were received for the month of April.

Judging criteria includes:

Consistent maintenance, landscape design, use of seasonal plants, and overall-impression of the yard.

Only two winners can be selected.

Attachments

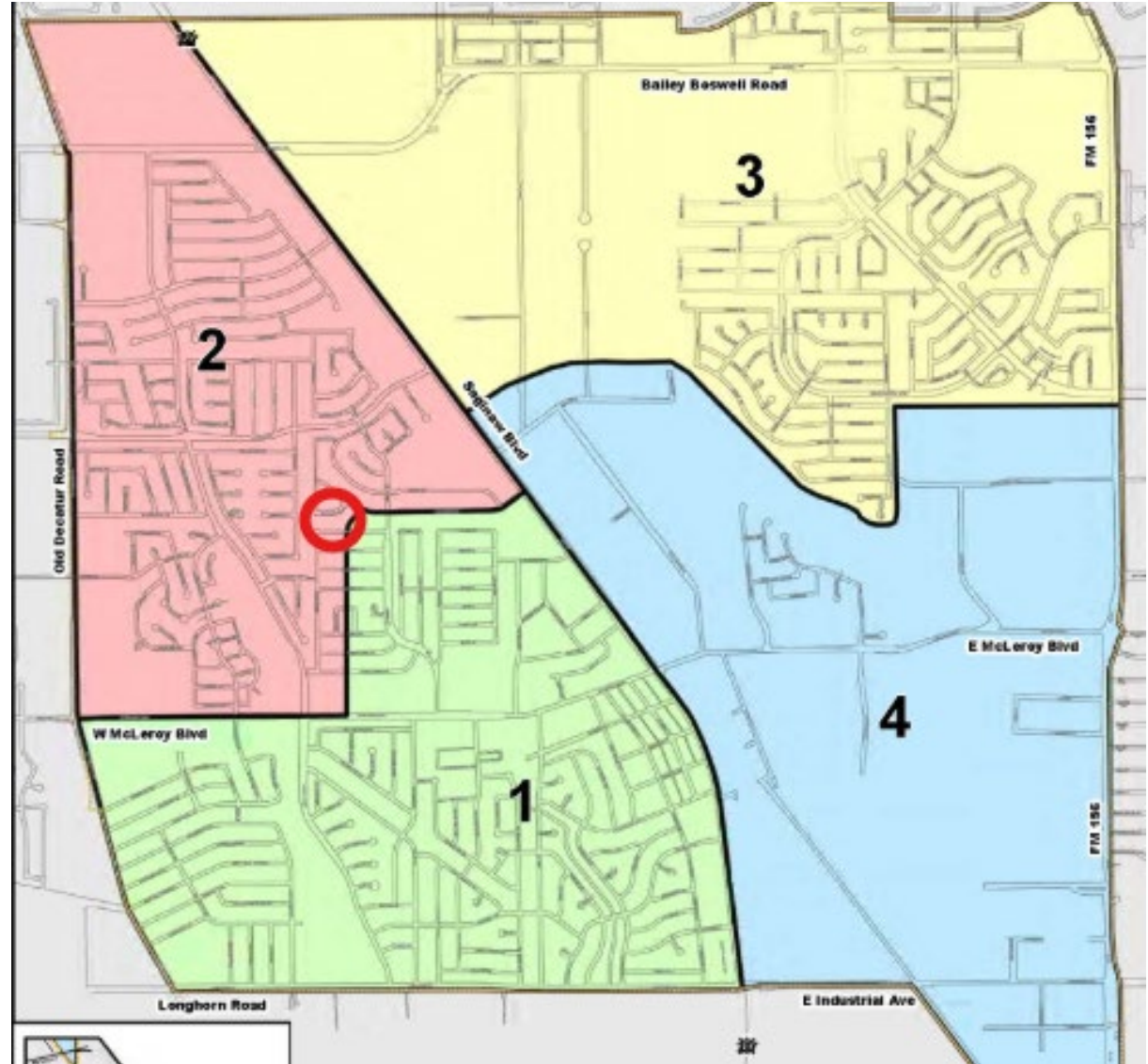
[April 2026 Nominations.pdf](#)

Yard of the Month

APRIL NOMINATIONS

Yard 1

Quadrant 1





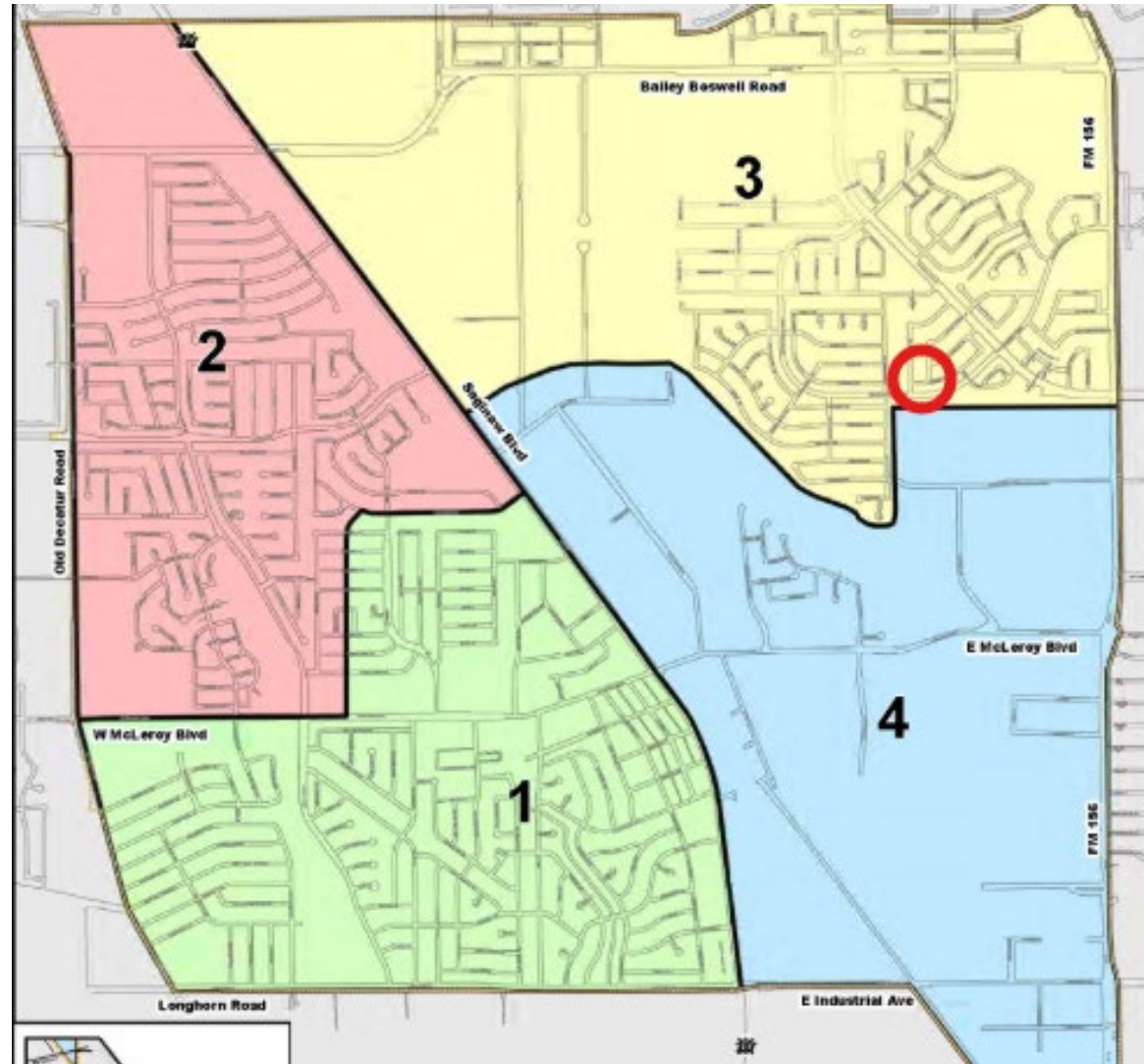




RAMSEY'S
COMPOUND

Yard 2

Quadrant 3

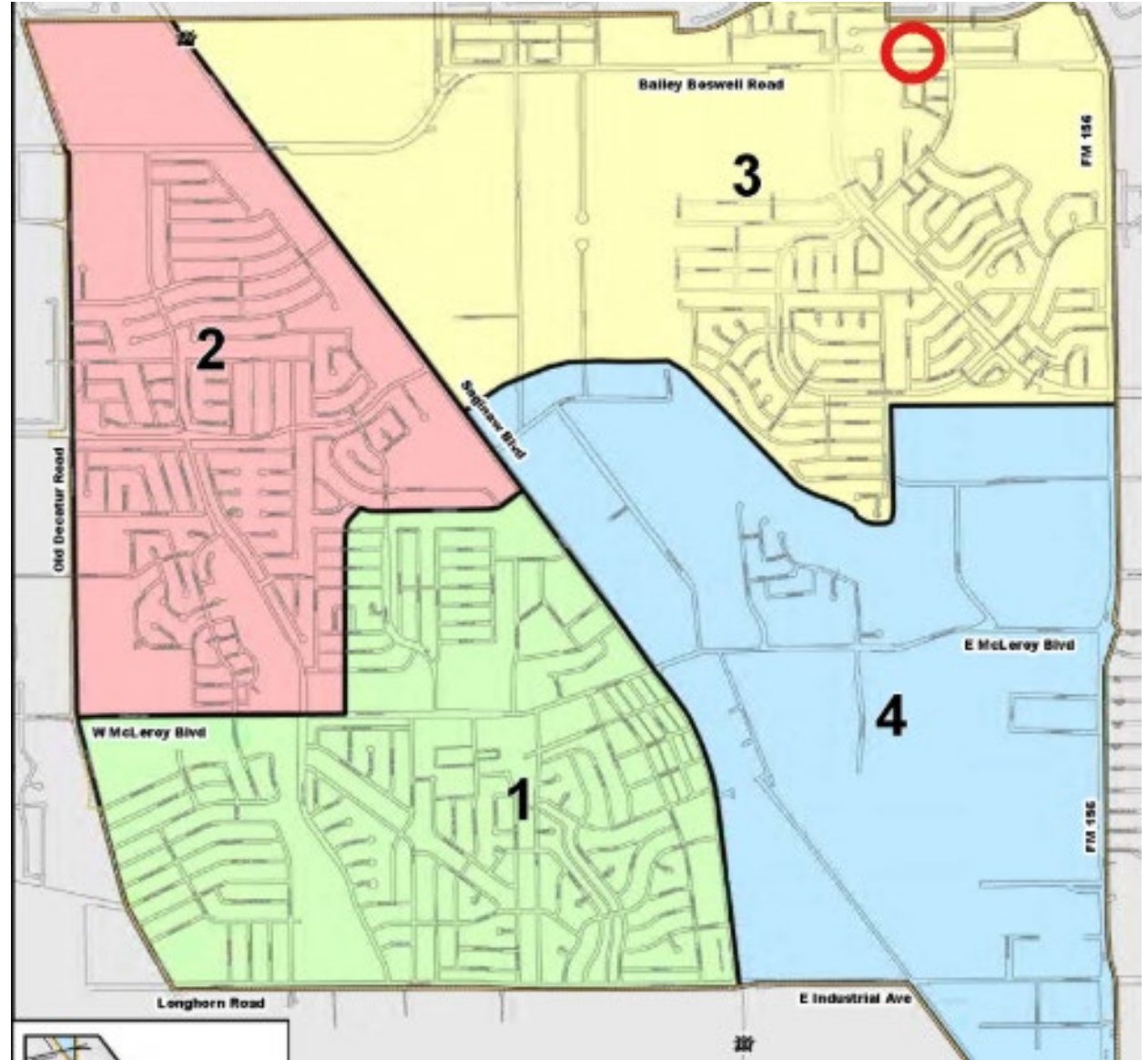






Yard 3

Quadrant 3



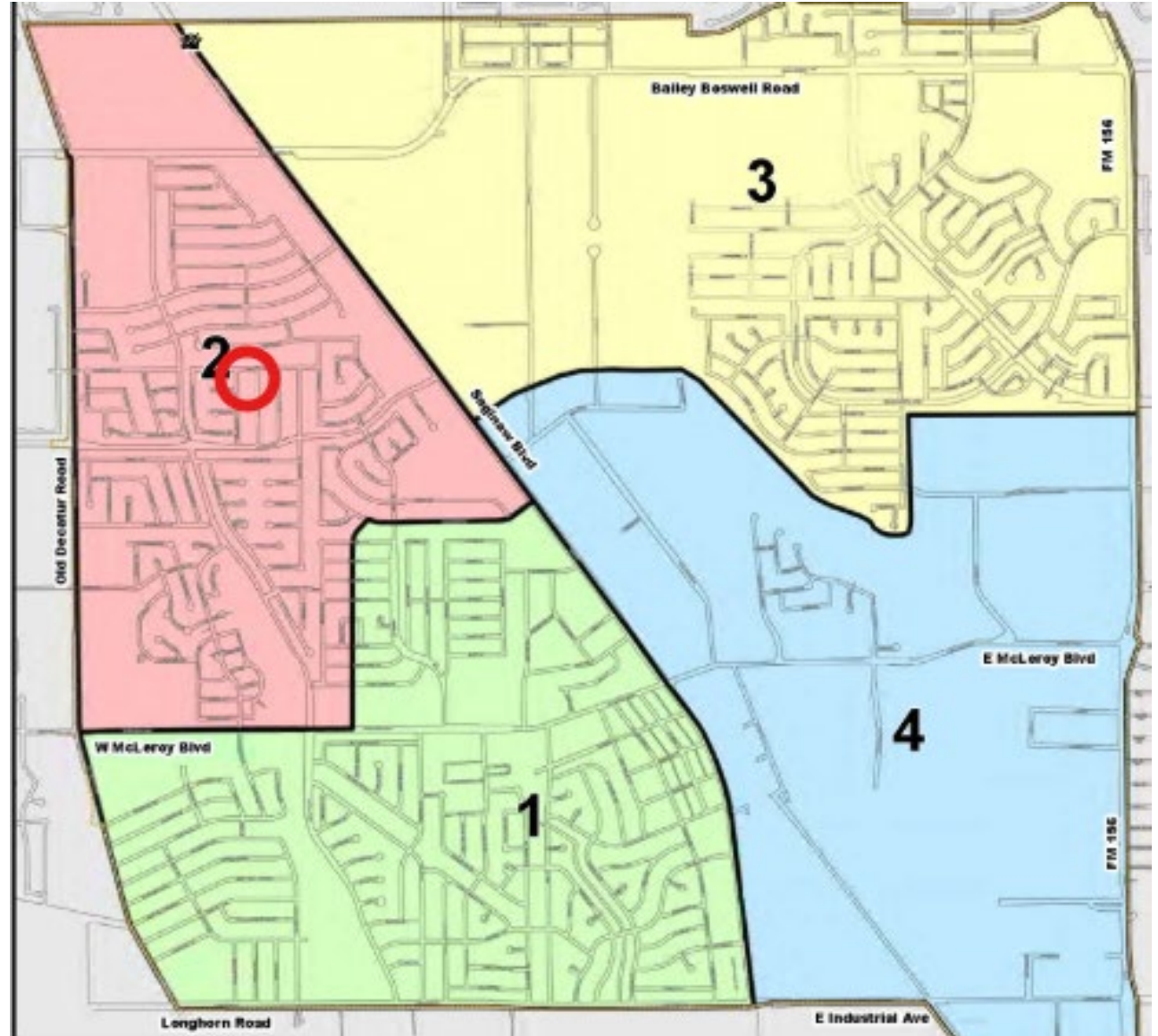






Yard 4

Quadrant 2







Keep Saginaw Beautiful Board Memorandum

C. Discussion Regarding Fee Adjustment for the Veteran's Memorial Bricks -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Business Item: 2C.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

The Veteran's Memorial Bricks Program allows residents to further honor a veteran by purchasing an engraved brick that will be permanently installed at the memorial site.

Eligibility:

- Saginaw resident veterans, or
- Veterans recognized by a Saginaw resident (relative or loved one)

Brick Details:

- Cost: \$50 (were on sale for \$25 on Presidents day)
- Size: 4" x 8" red/burgundy brick paver

Given staff work involved on processing and installing brick orders and the cost for engraving, staff recommends increasing the cost of brick purchasing.

Staff will present the current structure of the program and possible pricing/program structure.

FINANCIAL IMPACT:

N/A

RECOMMENDATION:

N/A



Keep Saginaw Beautiful Board Memorandum

D. Discussion Regarding Vendor Quotes for Banner Installation at Knowles Drive -- Staff Liaison -- Luisa Pina

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Business Item: 2D.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Staff will present quotes obtained for banner installation and layout options at Knowles Drive.

RECOMMENDATION:

A recommendation is needed from the Board on the vendor selection and desired layout for banner installation.



Keep Saginaw Beautiful Board Memorandum

E. Discussion Regarding Re-Scheduling Regular Called Meeting of May 25, 2026 -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Business Item: 2E.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

In observance of Memorial Day, all facilities will be closed on May 25, 2026.

The Parks Advisory Board has a meeting on May 18th of the same month, and almost all Tuesdays are taken up by City Council meetings or other Boards.

Given that the Yard of the month contest submissions for the month of May will need to be judged, the Board must meet to select those winners.

Staff recommends meeting on Wednesday May 20th, or Wednesday May 27th instead and is requesting availability from Board members to confirm alternate meeting date.



Keep Saginaw Beautiful Board Memorandum

A. Adopt A Spot Report -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Staff Reports Item: 4A.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Staff will provide an update on the Adopt A Spot program.

FINANCIAL IMPACT:

N/A

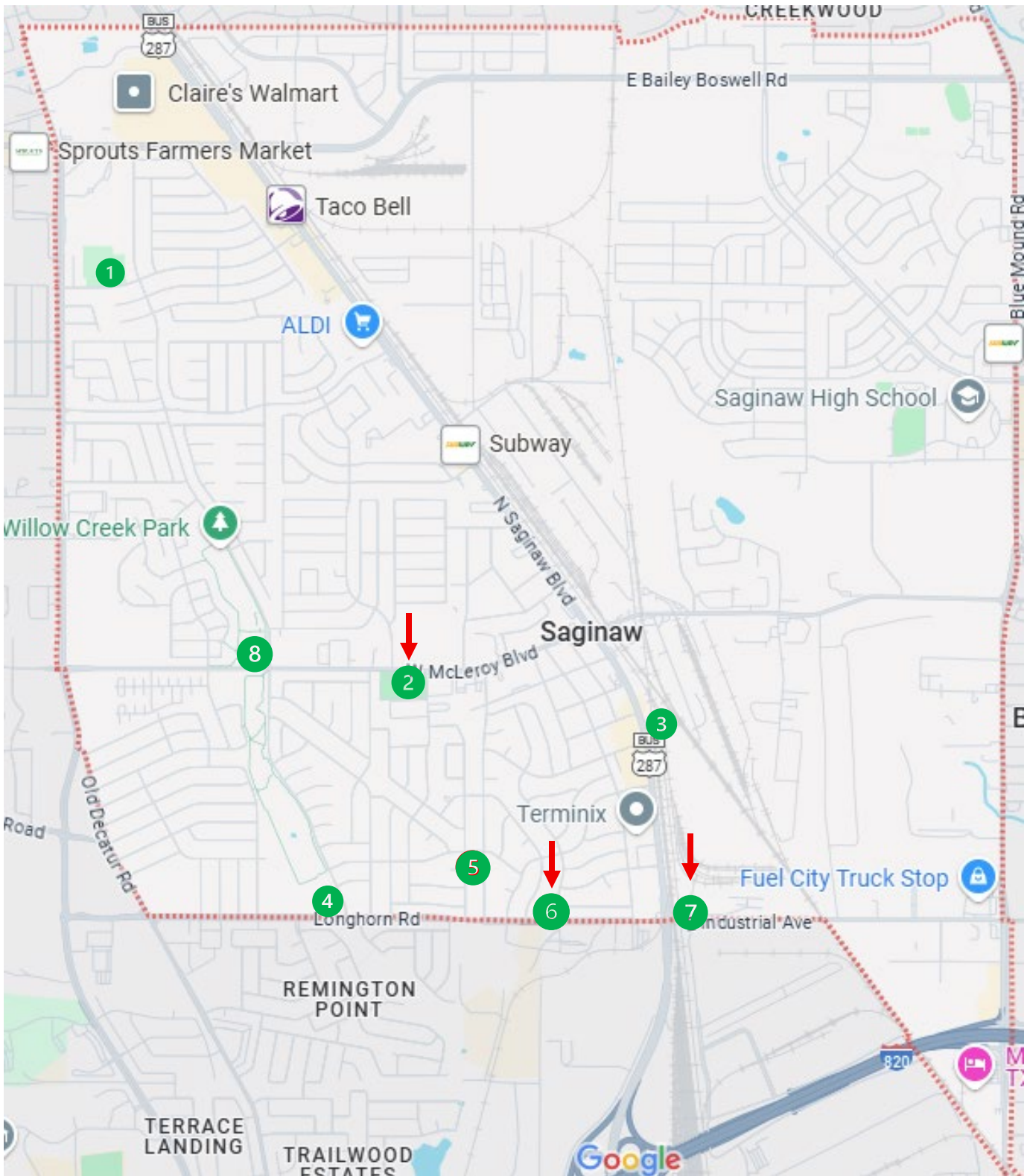
RECOMMENDATION:

N/A

Attachments

[Current Spot Markings \(April\).pdf](#)

Current Spots:



1. Joyce Spindor Community Center (Flower bed at the front) – Adopted.
2. Saginaw Recreation Center (Front center flower beds) – **Spot Available**



3. Marquee sign (On the east side of Saginaw Blvd) – Adopted.
4. South Willow Creek Park Entrance (Planter box by sign) – Adopted.
5. Opal Jo Jennings Park – **Adopted**
6. Brian Schwengler Memorial Park – **Spot Available**



7. Welcome Sign (left side of Saginaw Blvd) – **Spot Available**



8. Flower beds of concession stand at Willow Creek's Softball Field – Adopted.



Keep Saginaw Beautiful Board Memorandum

B. Staff Report on Overpass and Willow Creek Park Restroom Mural Projects

Meeting	Agenda Group
Monday, April 27, 2026, 6:00 PM	Staff Reports Item: 4B.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Staff will provide an update on the following mural projects:

- Overpass at Bailey Boswell and Saginaw Blvd
- Restroom at the Swicthyard of Willow Creek Park

FINANCIAL IMPACT:

N/A

RECOMMENDATION:

N/A

KSB Donation Fund
Dec 2025 -Feb 2026

Beginning Balance:	3/1/2026	\$163,670.00
Donations Added:		
	March 2026	\$17,353.21
Total Donations:		\$17,353.21
Balance with Donations:		\$181,023.21
Less Expenditures:		
Adopt A Spot Advertisement Sign - Recreation Center		\$16.00
Brick Engraving (One order from early February)		\$20.00
Total Expenditures :		\$36.00
Ending Balance:	3/31/2026	\$180,987.21
Pending Expenditures:		
Brick Engraving for 24 bricks (from President's Day Sale)		\$480.00
Traffic Control Box Wrapping - Knowles and Longhorn Rd		\$750.00
Adopt A Spot Sign for New Adoptee at Opal Jo Jennings Park		\$35.00
Total Pending Ependitures:		\$1,265.00
Estimated Available Funds:	5/1/2026	\$179,722.21