



City of Saginaw
Keep Saginaw Beautiful Board
Meeting Agenda

Monday, June 22, 2026, 6:00 PM
Council Chamber
333 West McLeroy Boulevard
Saginaw, Texas 76179

City Hall is wheelchair accessible and special parking is available on the east side of the building or in front of the Library located west of City hall. If special accommodations are required, please contact Luisa Piña at 817-230-0550 a minimum of 72 hours in advance of the meeting.

1. Call to Order

- 1.A. Call to Order -- Chairman
- 1.B. Audience Participation
- 1.C. Approval of Minutes (Workshop KSB & Parks Board May 4, 2026)
- 1.D. Approval of Minutes (Regular Called Meeting of April 27,2026)

2. Business

- 2.A. Discussion and Action Regarding the Yard of the Month Nominations for the Month of May 2026 -- Luisa Pina -- Staff Liaison
- 2.B. Discussion and Action Regarding the Yard of the Month Nominations for the Month of June 2026 -- Luisa Pina -- Staff Liaison
- 2.C. Board Projects Workshop -- Luisa Pina -- Staff Liaison
- 2.D. Discussion and Action Regarding the 2026-2027 Donation Fund Budget -- Luisa Pina -- Staff Liaison
- 2.E. Discussion and Action Regarding Banner Installation at Knowles Dr -- Luisa Pina -- Staff Liaison

3. Public Hearings

4. Staff Reports

- 4.A. Expenditure Fund Report
- 4.B. Future Agenda Items

5. Adjournment

Date Posted: _____ Time: _____ By: _____

Date Retrieved: _____ Time: _____ By: _____

Date Posted: June 16, 2026 02:48 pm

KEEP SAGINAW BEAUTIFUL BOARD

Lisa Reames	Place No. 1	Term Expires July 1, 2027
Pamela Macy	Place No. 2	Term Expires July 1, 2026
Melissa Gorton	Place No. 3	Term Expires July 1, 2027
Brian Thompson	Place No. 4	Term Expires July 1, 2026
Myranda Beier	Place No. 5	Term Expires July 1, 2027
VACANT	1 st Alternate	Term Expires July 1, 2027
VACANT	2 nd Alternate	Term Expires July 1, 2026

Audience Participation

If anyone in the audience wishes to address the Board on any item listed on the agenda, please fill out one of the audience participation forms located by the east door of the council room. After the form is completed, please hand it to the Board Secretary. Your request to speak will be given to the Chairman and you will be called upon to speak when that item is discussed.



Keep Saginaw Beautiful Board Memorandum

C. Approval of Minutes (Workshop KSB & Parks Board May 4, 2026)

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Call to Order Item: 1C.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Workshop KSB & Parks Board May 4, 2026.

Attachments

[KSB Minutes for WorkShop \(KSB & Parks Board 5.4.26\).pdf](#)

Minutes for the Keep Saginaw Beautiful Board

333 West McLeroy Boulevard, Saginaw, Texas 76179

May 4, 2026, 6:03 PM - May 4, 2026, 6:40 PM

Present at the meeting:

Keep Saginaw Beautiful Board Members:

Member	Place No. 3	Melissa Gorton
Member	Place No. 4	Brian Thompson
Member	Place No. 5	Myranda Beier

Advisory Recreation and Parks Board Members:

Member	Place No. 1	Jane Lyon
Member	Place No. 3	Adhel Torres
Member	Place No. 5	Timothy Hamilton
Member	Place No. 6	Ronda Nyberg
Member	Alt. No. 1	Scott Gillette
Member	Alt. No. 2	Emily Bell

Staff:

PW Admin. Coordinator/Staff Liaison	Luisa Pina
PW Assistant Director	Jarred Coursey
Public Services Superintendent	Corey Smith
Operations Manager	Paul Wrzesinski

Absent for the meeting:

Keep Saginaw Beautiful Board Members:

Member	Place No. 1	Lisa Reames
Member	Place No. 2	Pamela Macy

Advisory Recreation and Parks Board Members:

Member	Place No. 4	Liz Snow
Member	Place No. 7	Patrick Estes

1. Call to Order

1.A. Call to Order -- Chairman Reames & Chairman Torres

Vice-Chairman of the Keep Saginaw Beautiful Board, Melissa Gorton and Chairman of the Advisory Recreation and Parks Board, Adhel Torres, called roll for their respective boards.

The quorum for the Keep Saginaw Beautiful Board will consist of Vice Chairman Gorton, Member Thompson, and Member Beier. The quorum for the Advisory Recreation and Parks Board will consist of Member Lyon, Torres, Hamilton, Nyberg, and Alternate Members Gillete and Bell. Meeting was called to order at 6:03 P.M.

1.B. Audience Participation

Advisory Recreation and Parks Board Chairman, Adhel Torres, explained the procedures of audience participation.

2. Business

2.A. Discussion and Action Regarding the Purchase of Holiday Decoration Displays

Staff Liaison Luisa Pina introduced the item on behalf of Assistant Director of Public Works Jarred Coursey. She explained that the proposal for the purchase of additional holiday displays had previously been presented and discussed at separate meetings of both the Keep Saginaw Beautiful Board and the Advisory Recreation and Parks Board to allow for members to review the new display options and narrow down their selections in preparation for this workshop. Pina reiterated that the proposed displays would be a one time purchase and the displays would be stored at the Public Works facility and installed by the crews of the department.

Pina then presented the pictures of displays currently owned by the city alongside a map of Willow Creek Park showcasing the places where these are installed and available spots for potential new installations. She noted that staff's current plan is to keep all holiday displays within Willow Creek Park for the upcoming season, as electrical service is already available throughout much of the park. She further explained that Assistant Director Coursey and Corey Smith were awaiting information from Oncor regarding the cost of extending electrical service to additional locations throughout the city.

Pina then presented photographs and pricing information for the proposed displays, which had been obtained by Assistant Director Coursey from the vendor. She reminded both Boards to consider their available unallocated funding when making recommendations regarding the purchase of additional displays. She reported that, according to the most recent financial report provided to the Keep Saginaw Beautiful Board, approximately \$118,000 remained available in unallocated funds. Adhel Torres noted that the most recent report provided to the Advisory Recreation and Parks Board reflected approximately \$141,464 in unallocated funds.

Assistant Director Coursey addressed questions from Board members regarding the proposed displays. He stated that none of the City's current holiday displays are customized with City branding and that he would need to follow up with the vendor regarding available customization options and the exact dimensions of the proposed displays. Coursey also explained that all displays include a manufacturer's warranty and noted that the vendor has historically been responsive and flexible in addressing issues with displays previously purchased by the City.

Board members expressed concerns about locating a walk-through display directly at the entrance to the Switchyard, noting that visitors stopping to take photographs could create congestion along the main pedestrian pathway. Members indicated that they would support placing the display in that area, provided it was not positioned directly within the walkway. Members also requested that the marching soldier display be placed near the Toy Shop display on the north end of the park.

Coursey reiterated that the locations highlighted in red on the map currently do not have electrical service. He noted that display placement remains flexible and may be adjusted by staff during installation. He further stated that staff is awaiting information from Oncor regarding the feasibility and cost of installing additional power sources throughout the park and at other potential display locations within the city. Coursey added that staff would consider the Boards' feedback when determining the final placement of the displays.

Following discussion, all present members from both Boards voted in favor to recommend the collaborative purchase of the following displays from Arnett Marketing:

- Archway display with greenery, lights, ornaments, and red bow: \$25,010.00
- Golden sled photo opportunity display with garland: \$8,320.00
- Marching Soldier Band still-light display: \$15,382.50

Total Purchase Cost: \$48,712.50

Cost Per Board: \$24,356.25

3. Public Hearings

4. Staff Reports

5. Adjournment

5.A. Adjournment

Advisory Recreation and Parks Board Member Lyon made a motion to adjourn the meeting, which was seconded by Advisory Recreation and Parks Board Member Hamilton. The motion carried unanimously among the members present of both the Parks and Recreation Advisory Board and the Keep Saginaw Beautiful Board.

APPROVED:

Chairman

ATTEST:

Luisa Pina,
Public Works Admin. Coordinator/Staff Liaison



Keep Saginaw Beautiful Board Memorandum

D. Approval of Minutes (Regular Called Meeting of April 27,2026)

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Call to Order Item: 1D.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Regular Called Meeting April 27, 2026.

Attachments

[KSB Minutes for Regular Called Meeting 04.27.26.pdf](#)

Minutes for the Keep Saginaw Beautiful Board

333 West McLeroy Boulevard, Saginaw, Texas 76179

April 27, 2026, 6:08 PM - April 27, 2026, 7:07 PM

Present at the meeting:

Member	Place No. 2	Pamela Macy
Member	Place No. 3	Melissa Gorton
Member	Place No. 4	Brian Thompson
Member	First Alt.	Myranda Beier
PW Admin. Coordinator/Staff Liaison		Luisa Pina

Absent for the meeting:

Member	Place No. 1	Lisa Reames
Member	Place No. 5	Emily Stults

1. Call to Order

1.A. Call to Order -- Chairman

Vice-Chairman Gorton called roll. The quorum will consist of Vice Chairman Gorton, Member Macy, Member Thompson, and Alternate Member Beier. Meeting was called to order at 6:08 P.M.

1.B. Audience Participation

Vice Chairman Gorton explained the procedure of audience participation.

1.C. Approval of Minutes

A motion was made by Member No. 4, Thompson, with a second by Member No. 2, Macy, to approve the minutes as presented. Motion carried unanimously.

2. Business

2.A. Consideration and Action Regarding Updating Board Member Placement -- Luisa Pina -- Staff Liaison

Staff liaison Pina informed the Board that Member No. 5, Emily Stults, had resigned from the Board, leaving her position vacant. She explained that according to formal procedures and guidance from the City Secretary, the First Alternate is to be appointed as a member whenever a vacancy occurs.

A motion was made by Member Thompson, with a second by Member Macy, to change Myranda Beier's placement from First Alternate to Place 5. Motion carried unanimously.

2.B. Discussion and Action Regarding the Yard of the Month Nominations for the month of April -- Luisa Pina -- Staff Liaison

Liaison Pina presented the Board with the Yard of the Month nominations for the month of April and informed them of the judging criteria.

After review and discussion, a motion was made by Member Thompson, with a second by Member Beier, to award Yard 1 and Yard 4 out of the nominations submitted. Motion carried unanimously.

2.C. Discussion Regarding Fee Adjustment for the Veteran's Memorial Bricks -- Luisa Pina -- Staff Liaison

Staff liaison Pina informed the Board that the fee readjustment discussion would be bypassed due to recent changes in the management of the Veteran Memorial Brick Program. She explained that, because of the potential need to expand the memorial brick area at the park, the Public Works Director was consulted regarding possible funding and future expansion considerations.

Following a reassessment of the program, its location, and associated maintenance responsibilities, staff determined that oversight of the Veteran Memorial Brick Program would be more appropriately managed by the Recreation and Parks Advisory Board, as that Board already oversees park maintenance and related park improvements. Additionally, the transition would allow the Keep Saginaw Beautiful Board to better focus its funding and staff resources on initiatives more closely aligned with its mission, such as beautification and community clean-up efforts.

Pina noted that all brick orders processed while the program was under the Keep Saginaw Beautiful Board had been fully paid for by applicants and that no Board funds were lost as part of the transition.

Following the update, staff liaison Pina opened the floor for questions from the Board. No questions or objections were raised regarding the change.

2.D. Discussion Regarding Vendor Quotes for Banner Installation at Knowles Drive -- Staff Liaison -
- Luisa Pina

Staff liaison Pina presented the Board with quotes received for banner installation along Knowles Drive. She explained that, due to the initial installation costs, the project would require the use of unallocated Board funds.

During discussion, Board members referenced the upcoming joint workshop with the Recreation and Parks Advisory Board regarding the collaborative purchase of holiday displays, as well as the ongoing overpass mural proposal project. Members expressed a desire to first determine the amount of funding that would be allocated toward the holiday display purchases before considering additional expenditures for the banner project.

Following discussion, the Board agreed to table the item for consideration at a future meeting.

2.E. Discussion Regarding Re-Scheduling Regular Called Meeting of May 25, 2026 -- Luisa Pina --
Staff Liaison

Liaison Pina informed the Board that all city facilities would be closed on Monday, May 25th, in observance of Memorial Day. Hence, the Board will not be able to hold their regular called meeting and would need to re-schedule to a different date. She recommended Wednesday, May 20th, and Wednesday, May 27th as alternative meeting date, noting that the second option would allow for more time for Yard of the Month contest submissions to be entered and included on the agenda for the month of May.

After brief discussion, members present confirmed availability for Wednesday, May 27th.

3. Public Hearings

4. Staff Reports

4.A. Adopt A Spot Report -- Luisa Pina -- Staff Liaison

Pina provided a report on the Adopt A Spot program and informed the Board of two recent adoptions at Opal Jo Jennings Park and the Marquee Sign on the east side of south Saginaw Blvd. She provided a copy of the map layout of the current spots, outlining the three still available for adoption. And noted that re-advertisement of the program has been done in the past weeks to encourage program engagement, and that there was an upcoming social media post to recognize the work that adopters have done this year.

4.B. Staff Report on Overpass and Willow Creek Park Restroom Mural Projects

Liaison Pina introduced the item and provided an update on the overpass mural project. She explained that quotes were requested from artists for painting all nine pillars in order to better understand the potential cost range should the project expand beyond the two pillars closest to

Saginaw Boulevard. She also noted that most artists recommended incorporating all pillars into the project, even if not through full coverage, to create a more cohesive and balanced design.

Pina informed the Board that the requested presentation regarding the mural concept had been scheduled for the May 19th City Council agenda. She explained that staff would present the concept on behalf of the Board to obtain feedback from City Council and determine whether the project would have Council support before moving forward further. This step is necessary because City Council approval would be required for the use of unallocated funds once a final artist and proposal are selected. Pina stated that she would report back to the Board with an update following the Council discussion.

Pina also informed the Board that she is currently awaiting additional quotes from artists for the restroom mural project. If all quotes are received in time, staff will present the information and related report at the next meeting.

4.C. Expenditure Fund Report

Staff Liaison Pina presented a report on the donations received for the month of March. Additionally she provided a report of the expenditures incurred for that period, which included:

- \$16 - Adopt A Spot advertisement sign at the Recreation Center
- \$20 - Engraving of one brick order placed early on February

4.D. Future Agenda Items

Staff liaison Pina informed the Board of potential opportunities to install wraps on the new traffic control boxes recently installed along Bailey Boswell Road. She explained that staff would first need to conduct a citywide review to identify and inventory all available locations before presenting potential options to the Board.

Member Macy expressed interest in placing a future item on the agenda to discuss reallocating funding currently used for mowing services along the medians and rights-of-way on Blue Mound Road and Saginaw Boulevard toward landscape and flower bed maintenance at City facilities. She noted concerns regarding the deteriorating condition of landscaping and flower beds at the new library, senior center, and Fire Station, and stated that current maintenance efforts appear to primarily consist of mowing rather than specialized landscape treatment and upkeep needed to preserve the City's landscaping investments.

Pina informed the Board that the mowing contract is managed by the Public Works Operations Manager and stated that she would follow up regarding the scope of current landscaping and flower bed maintenance services included within the contract. She also noted that staff would gather additional information regarding the warranty maintenance for the library landscaping to provide further context during a future budget discussion.

5. Adjournment

A motion was made by Alternate Member Beier, with a second by Member Thompson, to adjourn the meeting. Motion carried unanimously. Meeting was adjourned at 7:08 P.M.

APPROVED:

Chairman

ATTEST:

Luisa Pina,

Public Works Admin. Coordinator/Staff Liaison



Keep Saginaw Beautiful Board Memorandum

A. Discussion and Action Regarding the Yard of the Month Nominations for the Month of May 2026 -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Business Item: 2A.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

A total of 2 nominations were received for the month of May.

Judging criteria includes:

Consistent maintenance, landscape design, use of seasonal plants, and overall-impression of the yard.

Only two winners can be selected.

Attachments

[May 2026 Nominations.pdf](#)

Yard of the Month

MAY 2026 NOMINATIONS

Yard 1

Quadrant 1

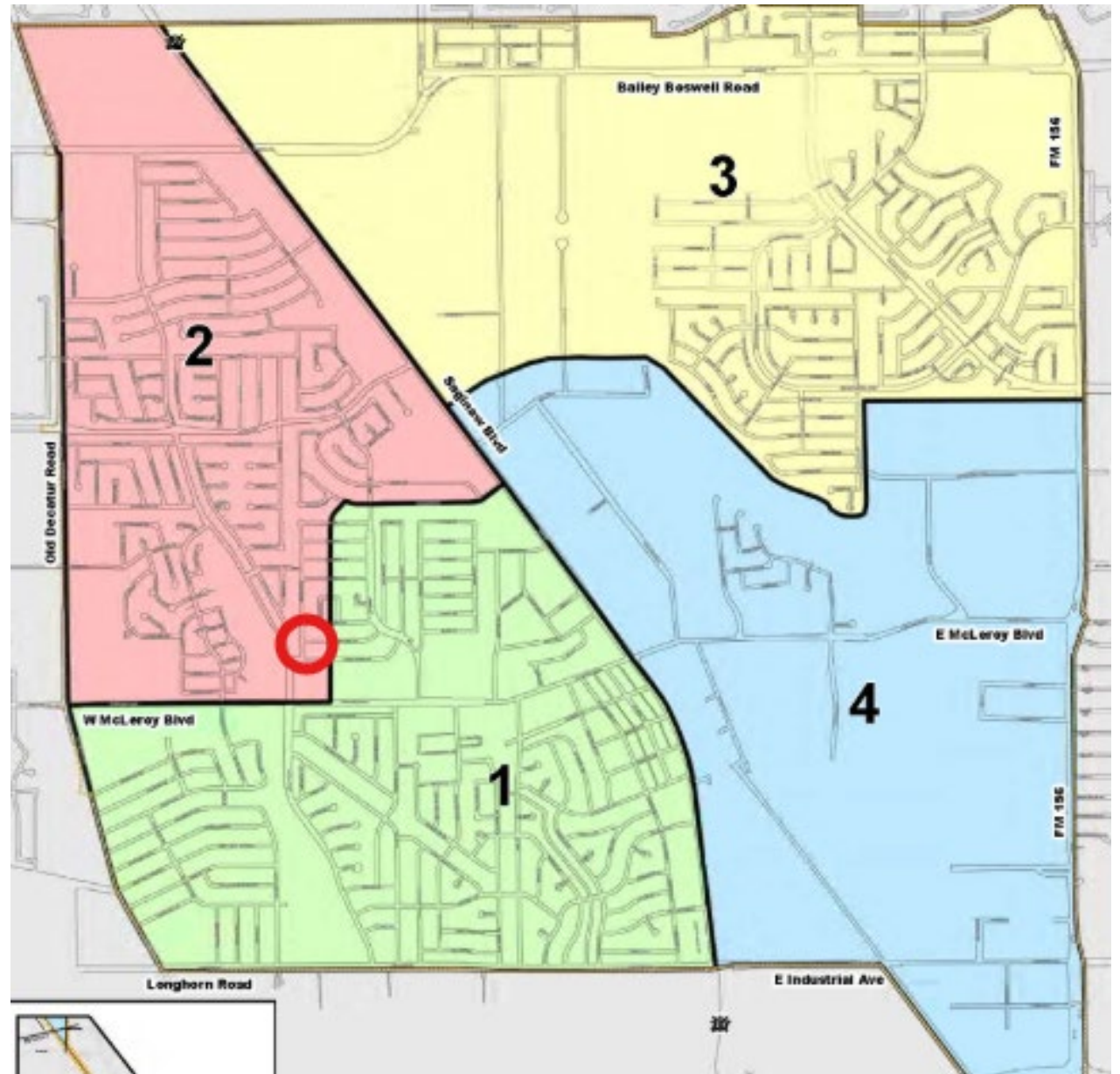






Yard 2

Quadrant 2















Keep Saginaw Beautiful Board Memorandum

**B. Discussion and Action Regarding the Yard of the Month Nominations for the Month of June 2026 -- Luisa Pina
-- Staff Liaison**

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Business Item: 2B.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

A total of 2 nominations were received for the month of June.

Judging criteria includes:

Consistent maintenance, landscape design, use of seasonal plants, and overall-impression of the yard.

Only two winners can be selected.

Attachments

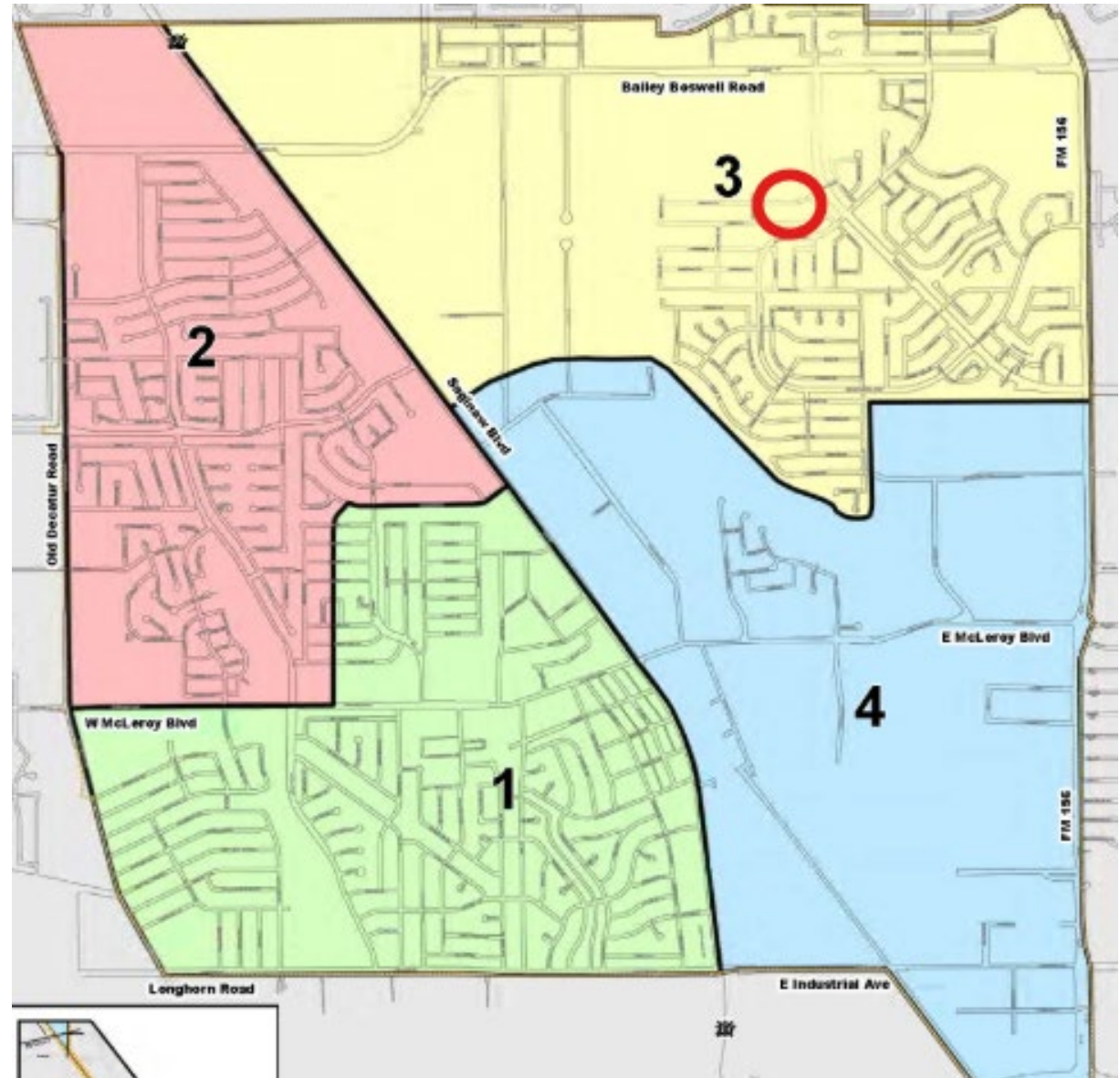
[June 2026 Nominations.pdf](#)

Yard of the Month

JUNE 2026 NOMINATIONS

Yard 1

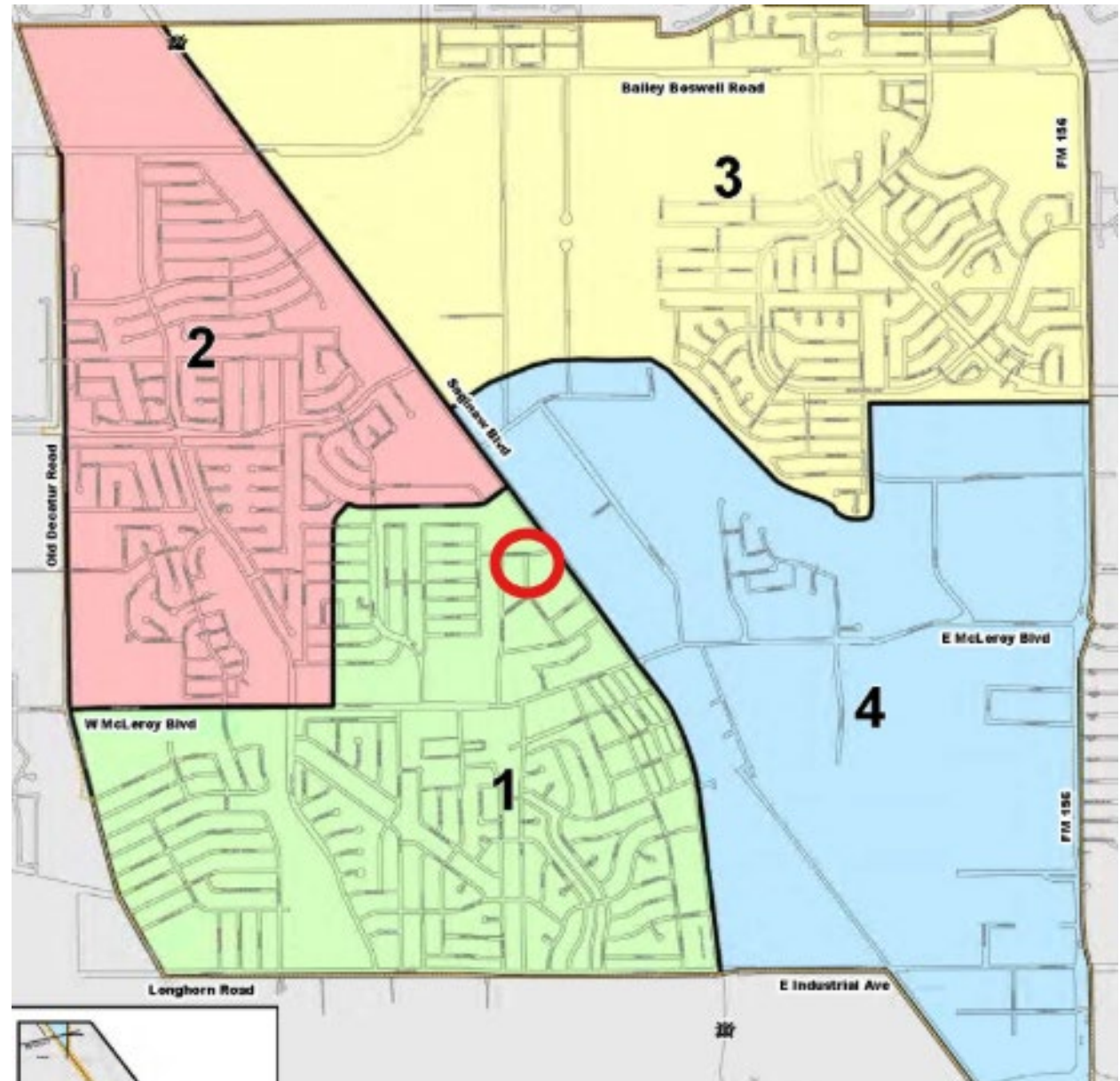
Quadrant 3





Yard 2

Quadrant 1







Keep Saginaw Beautiful Board Memorandum

C. Board Projects Workshop -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Business Item: 2C.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

The Keep Saginaw Beautiful Board is currently considering several beautification and community enhancement projects. Given the number of ongoing initiatives and the limited funding available, staff is requesting guidance from the Board regarding project priorities for the current and upcoming fiscal year (s).

The following projects are currently under consideration:

Bailey Boswell Overpass Mural

On May 19, 2026, City Council was presented with the Keep Saginaw Beautiful Board's proposal for a mural project at the Bailey Boswell overpass. Council reviewed potential themes, artist examples, and preliminary cost estimates.

City Council expressed support for the project and indicated a preference for a design incorporating native Texas wildflowers with a more realistic artistic style. Due to the anticipated cost of the project, Council also suggested a phased approach to implementation. With the initial phases focusing on the 2-4 pillars closest the center. Another potential approach discussed was on full coverage of the two primary gateway pillars, with the rest of the pillars having a partial coverage that connects to the entire design.

Attached are the presentation materials previously provided to City Council, including cost estimate ranges, example designs, and the anticipated next steps required to move the project forward.

Due to the scope and estimated cost of the project, staff recommends a phased funding approach. Current estimates exceed the amount that can reasonably be allocated in a single fiscal year while maintaining adequate reserves for future Board initiatives.

City Council was also asked about a potential collaboration between the Board and the city to pay for this project. But they were not comfortable committing to anything as more information was necessary to consider.

Willow Creek Park / Switchyard Restroom Mural

The Board has previously discussed installing a mural on the restroom building located at Willow Creek Park near the Switchyard.

Three artist proposals have been received for a Train & Grain-themed mural featuring detailed imagery representative of the City's history and identity. Cost estimates for this project range from approximately \$8,550 to \$10,000.

While funding is available for this project, staff notes that the scope of the Bailey Boswell Overpass Mural may require reserving all possible funding for that project. And is requesting guidance regarding the next steps to finalize a request for proposals.

Knowles Drive Banner Program

The Board has previously discussed installing decorative banners along Knowles Drive. Attached are the most recent quote summaries for the purchase and installation of the banner system.

The initial purchase of banners, hardware, and installation services would require funding from the Board's unallocated fund balance. Additionally, it is recommended to have a line item included within the budget for future years to have money available to the maintenance/replacement of banners.

Available Funding

The Board's current unexpended operating budget balance is \$58,317.16, resulting in a total unallocated fund balance of \$139,463.47.

On May 4, 2026, the Board approved a collaborative purchase of holiday displays with the Parks and Recreation Advisory Board. The Keep Saginaw Beautiful Board's portion of the purchase is \$24,356.25.

After accounting for this approved expenditure, the estimated remaining unallocated fund balance is \$115,107.22.

Staff Recommendation

Staff recommends that the Board discuss the above and provide direction regarding which initiatives should move forward/be priorities for the current and upcoming fiscal years.

Given that Board revenue is generated through voluntary donations and can vary significantly from year to year, staff recommends limiting expenditures to no more than approximately 70% of the available unallocated fund balance during a single fiscal year. Maintaining a reserve balance will help ensure funding remains available for future beautification projects, regular operation expenses, and unforeseen opportunities.

Attachments

[Mural Projects \(KSB Workshop\).pdf](#)

[Banner Installation Quotes.pdf](#)

Mural Proposal

Bailey Boswell Overpass

Keep Saginaw Beautiful Board



Project Overview, Themes, and Costs

Location

- Northern city frontier

Themes

- Native North Texas Flowers (Preferred by CC)
 - Rustic Texas/Wild West
 - Trains and Grain

Cost Ranges (4 artists quoted for all 9 pillars):

- Lower Cost Range:
 - From \$115,000 to \$255,000
- Higher Cost Range:
 - From \$137,901 to \$300,000

Lower Cost Range Examples





Higher Cost Range Examples







Project Direction

- Potential Next Steps
 - Finalizing Scope of Work
 - Community Polling
 - RFP – Request for Proposals
 - Quote Approval → Review/Approve Design & Start Project

Banner Installation Quotes

KNOWLES

A solid green horizontal bar spanning the width of the slide at the bottom.

Layout of Banners

- One year-round City logo design
- 11 Banners in stock (to be uninstalled from current locations to determine condition)
- From the north boundary of Willow Creek Park to Longhorn Rd
 - Arrangement Option 1: Order 21 banners and installation in every other pole of the showcased area.
 - Arrangement Option 2: Order 17 banners and installation in every two poles of the showcased area.

SpeedPro

- **17 Banner Layout Total Cost of Printing and Install : \$6,074**

- Cost of Banners (30x60"): 102
- Cost per Bracket: \$100
- Cost for installation: \$3,740.00 (\$220 per banner)

- **21 Banner Layout Total Cost of Printing and Install: \$7,699**

- Cost of Banners (30x60"): \$99
- Cost per Bracket: \$100
- Cost for installation: \$4,620.00 (\$220 per banner)

Display Sales

- **17 Banner Layout Total Cost of Printing and Install : \$5,728.60**

- Cost of Banners (30x60"): \$100.30
- Cost per Bracket: \$97.75
- Cost for installation and shipping: \$3,437

- **21 Banner Layout Total Cost of Printing and Install : \$7,352.80**

- Cost of Banners (30x60"): \$100.30
- Cost per Bracket: \$97.75
- Cost for installation and shipping: \$4,269

Lone Star Banners & Flags

- **17 Banner Layout Total Cost of Printing and Install : \$4,470**

- Cost of Banners (30x60"): \$165
- Cost per Bracket: \$150
- Cost for installation and shipping: \$765 (\$45 per banner)

- **21 Banner Layout Total Cost of Printing and Install : \$5,910**

- Cost of Banners (30x60"): \$165
- Cost per Bracket: \$150
- Cost for installation and shipping: \$945 (\$45 per banner)

Fast Signs

- **17 Banner Layout Total Cost of Printing and Install : \$4,368**

- Cost of Banners (30x60"): \$110
- Cost per Bracket: \$150
- Cost for installation and shipping: \$1,598

- **21 Banner Layout Total Cost of Printing and Install : \$5,770**

- Cost of Banners (30x60"): \$110
- Cost per Bracket: \$150
- Cost for installation and shipping: \$1,960



Keep Saginaw Beautiful Board Memorandum

D. Discussion and Action Regarding the 2026-2027 Donation Fund Budget -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Business Item: 2D.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

The current 25-26 Keep Saginaw Beautiful Budget includes the following summary:

- Supplies
 - **Description:** Funds will be used for the awards of the Yard of the Month contest, supplies for the Adopt A Spot Program, and other miscellaneous supplies for Board programs.
- Contract Services
 - **Description:** Funds are to be used for the mowing of the rights of ways and medians of Blue Mound Rd and Saginaw Blvd, and for the installation of holiday displays throughout the city.
- Capital Outlay/Special Request
 - **Description:** Parks tree planting and public art projects.

Recommendations:

Option 1:

- **Supplies;** Allocate a specific amount (\$1,400) for the Yard of the Month contest expenses.
- **Contract Services:**
 - **Holiday Decoration;** Increase the allocated amount for this expense to prevent going over budget like we did this year.
 - **Mowing Services:** Increase allocated amount based on estimate of mowing cycle to prevent being over budget. Mowing charges each month are estimated to be \$3,200. Mowing normally starts on March and ends in October. **Cab vary based on weather and schedules**

Option 2:

All recommendations above are applicable. This second proposal would include \$2,000 for the repurchase and maintenance of banners at Knowles. Pending on the Board's decision on whether they want to continue with this program. The initial order and installation would have to be paid using current unallocated funds.

Please see the attached *2026 -2027 Beautification Budget options attached* for more details.

Attachments

[2026-2027 Beautification Budget Recommendations.pdf](#)

OPTION 1	
Beautification Budget 2026-2027	
ITEM	BUDGET
Supplies (Includes supplies for beautification efforts throughout the City)	\$ 3,000.00
Yard of the Month Contest	\$1,400.00
Other misc. programs and supplies	\$1,600.00
Contract services	\$ 69,000.00
Mowing Saginaw Blvd & Blue Mound Rd	\$25,600.00
Christmas Tree & Christmas Lights	\$46,000.00
Capital Outlay/Special Request	\$ 32,000.00
Art in Public Places	\$27,000.00
Park Tree Planting	\$5,000.00
TOTAL:	\$ 104,000.00

OPTION 2	
Beautification Budget 2026-2027	
ITEM	BUDGET
Supplies (Includes supplies for beautification efforts throughout the City)	\$ 3,000.00
Yard of the Month Contest	\$1,400.00
Other misc. programs and supplies	\$1,600.00
Contract services	\$ 72,000.00
Mowing Saginaw Blvd & Blue Mound Rd	\$25,600.00
Christmas Tree & Christmas Lights	\$44,400.00
Banner Maintenance	\$2,000.00
Capital Outlay/Special Request	\$ 31,000.00
Art in Public Places	\$26,000.00
Park Tree Planting	\$5,000.00
TOTAL:	\$ 106,000.00



Keep Saginaw Beautiful Board Memorandum

E. Discussion and Action Regarding Banner Installation at Knowles Dr -- Luisa Pina -- Staff Liaison

Meeting	Agenda Group
Monday, June 22, 2026, 6:00 PM	Business Item: 2E.
Reference File	
Community Goals	

BACKGROUND/DISCUSSION:

Staff will present quotes obtained for banner installation and layout options at Knowles Drive. This item was tabled on the last called meeting to allow for Board members to assess impact of other projects. The initial order and installation would need to be paid using unallocated funds.

The current unexpended budget balance is \$58,317.16, which makes the unallocated balance \$139,463.47.

On May 4th, the Board voted to approve the collaborative purchase of holiday displays with the Recreation Advisory and Parks Board.

A total of \$24,356.25 from the unallocated balance will be used to pay for the holiday displays. Leaving a total estimate of \$115,107.22 left from the unallocated funds.

Staff is requesting that the Board select a vendor based on the prices presented and determine the layout preference for the banners.

Attachments

[Banner Installation Quotes.pdf](#)

Banner Installation Quotes

KNOWLES

A solid green horizontal bar spanning the width of the slide at the bottom.

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- One year-round City logo design
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SpeedPro

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- Cost per Bracket: \$97.75
- Cost for installation and shipping: \$4,269

Lone Star Banners & Flags

- **17 Banner Layout Total Cost of Printing and Install : \$4,470**

- Cost of Banners (30x60"): \$165
- Cost per Bracket: \$150
- Cost for installation and shipping: \$765 (\$45 per banner)

- **21 Banner Layout Total Cost of Printing and Install : \$5,910**

- Cost of Banners (30x60"): \$165
- Cost per Bracket: \$150
- Cost for installation and shipping: \$945 (\$45 per banner)

Fast Signs

- **17 Banner Layout Total Cost of Printing and Install : \$4,368**

- Cost of Banners (30x60"): \$110
- Cost per Bracket: \$150
- Cost for installation and shipping: \$1,598

- **21 Banner Layout Total Cost of Printing and Install : \$5,770**

- Cost of Banners (30x60"): \$110
- Cost per Bracket: \$150
- Cost for installation and shipping: \$1,960

KSB Donation Fund
April and May 2026

Beginning Balance:	4/1/2026	\$180,987.21
Donations Added:		
April 2026		\$14,606.83
May 2026		\$14,860.04
Total Donations:		\$29,466.87
Balance with Donations:		\$210,454.08
Less Expenditures:		
Brick Engraving (24 Brick orders paid March) - Program was moved back to Parks Board		\$480.00
Traffic Control Box Wrapping - Knowles and Longhorn Rd		\$750.00
Adopt A Spot Sign for New Adoptee at Opal Jo Jennings Park		\$35.00
Mowing of Saginaw Blvd Right of Way		\$1,040.00
Total Expenditures :		\$2,305.00
Ending Balance:	5/31/2026	\$208,149.08
Pending Expenditures:		
8 YOM Gift Cards (2 cards for each month: April, May, June, July)		\$438.72
Total Pending Ependitures:		\$438.72
Estimated Available Funds:	7/1/2026	\$207,710.36

Beautification Budget 2024-2025

Beautification Budget 2025-2026		
ITEM	BUDGET	EXPENDITURES
Supplies (Includes supplies for beautification efforts throughout the City)	\$ 5,000.00	\$ 1,771.43
Contract services	\$ 64,000.00	\$ 47,991.41
\$25,000 Mowing Saginaw Blvd & Blue Mound Rd		\$ 5,990.16
\$39,000 Christmas Tree & Christmas Lights		\$ 42,001.25
Capital Outlay/Special Request	\$ 35,000.00	\$ 750.00
\$30,000 Art in Public Places		\$750.00
\$5,000 Park Tree Planting		\$ (5,000.00)
TOTAL:	\$ 107,005.00	\$ 50,512.84

****Accounting Correction: Tree planting order had been paid in September of 2025 but did not reflect on account until 2026. The charge was applied to FY 2024-2025. The funding allocated for FY 2025-2026 is still available ****